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JetBlue Extends $79(a) Each Way Sale Fare

AUSTIN, Texas, Jan. 19, 2006 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) today launched new daily service from Austin, TX, to its home base at New York's John F. Kennedy International Airport and to Boston's Logan Airport. The low-fare carrier will offer three daily flights from Austin to New York-JFK and one daily flight to Boston.

Sale fares begin at $79(a) each way, and must be purchased by Jan. 26, with a minimum 7-day advance purchase. All travel must be complete by May 24. Other restrictions apply(a).

The new nonstop service from Austin will be flown with the carrier's EMBRAER 190 aircraft. This new 100-seat aircraft is among the first JetBlue flights to offer more than 100 channels of free XM Satellite Radio. When combined with the airline's current offering of 36 channels of DIRECTV(r) programming, JetBlue offers the most live entertainment options of any airline.

"People in New York and Boston want nonstop service to Austin, but it's been too difficult and expensive. We think it's too great a city to keep under wraps any longer," said David Neeleman, JetBlue's CEO. "From its distinction as the 'Live Music Capital of the World' to the home of many hi-tech industries, we embrace the diversity that Austin has to offer, and look forward to sharing the JetBlue Experience and our low fares with our new customers traveling to or from Austin."

"We are excited that JetBlue has chosen Austin to offer their high quality, low cost, nonstop service to such popular destinations as New York and Boston," said Austin Mayor Will Wynn. "This new service will stimulate more travel to and from our great city, and we look forward to providing travelers with more direct low fares to two of the biggest markets."

"We welcome JetBlue to Austin-Bergstrom International Airport and to Texas. There was a pressing need for more nonstop capacity to the key business markets of New York and Boston, especially from a carrier that offers low fares," said Jim Smith, Executive Director, Austin-Bergstrom International Airport. "JetBlue's friendly customer-centric style and energy match that of Austin's. With support from our dynamic community, JetBlue will continue to expand the economy of Central Texas."

JetBlue's Schedule:

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Austin, TX (AUS) to Boston (BOS)        Boston to Austin
Depart -- Arrive                        Depart -- Arrive
10:50am -- 3:40pm                       7:00am -- 10:15am

Austin, TX (AUS) to New York (JFK)      New York (JFK) to Austin
Depart -- Arrive                        Depart -- Arrive
7:00am -- 11:40am                       8:10am -- 11:10am
11:45am -- 4:25pm                       1:30pm -- 4:30pm
5:10pm -- 9:50pm                        8:45pm -- 11:45pm
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JetBlue Airways is a low-fare airline based in New York City that operates 355 flights daily to 33 destinations. JetBlue offers customers roomy leather seats with 36 channels of free DIRECTV(r) programming(b), the most live television offered by any airline. On flights longer than two hours, the airline also features a selection of first-run movies and bonus features from FOX InFlight(tm). Customers enjoy brand name snacks and beverages, including fine wines selected by JetBlue's "Low Fare Sommelier," Joshua Wesson, founder of Best Cellars. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) Sale fares require a 7-day advance purchase. All travel must be booked by Jan. 26, 2006. Travel must be complete by May 24, 2006. Sale fares may not be available on all days or on all flights. Sales fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Changes can be made prior to scheduled departure for a fee of $30 per person plus any applicable difference in airfare. Changes can be made online at jetblue.com, by calling 1-800-JETBLUE (538-2583), or if located in the Dominican Republic, by calling 1-200-9898. Cancellations can be made prior to scheduled departure for a fee of $30 per person by calling 1-800-JETBLUE (538-2583), or if located in the Dominican Republic, by calling 1-200-9898. Cancellations are valid for a JetBlue air-only travel credit, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of

up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.30 per domestic segment. A segment is a takeoff and landing. Caribbean fares also do not include government fees and taxes of up to $71.45 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

(b) DIRECTV(r) service is not available on flights between JFK or Newark and Puerto Rico or the Dominican Republic; however, FOX InFlight(tm) is offered complimentary on these routes. FOX InFlight is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, our ability to implement our growth strategy including the integration of the EMBRAER 190 aircraft into our operations, our significant fixed obligations, our ability to maintain our culture, our reliance on high daily aircraft utilization, increases in maintenance costs, fuel prices, insurance costs and interest rates, our dependence on the New York market, our reliance on automated systems and technology, our reliance on sole suppliers, additional government regulation and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2004 Annual Report on Form 10-K/A and Quarterly Reports on Form 10-Q and 10Q/A. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

The JetBlue logo is available at: http://www.primezone.com/newsroom/prs/?pkgid=795

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