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NEW YORK, Jan. 5, 2006 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) announces it will add a second daily nonstop flight from New York's John F. Kennedy International Airport to Louis Armstrong New Orleans International Airport beginning January 12. JetBlue continues to be the only airline providing nonstop service between New York's JFK and New Orleans.

JetBlue is currently offering a sale fare starting at $69(a) each way. This sale fare must be purchased by January 19, 2006 for travel between January 3 and February 15, 2006 and requires a seven day advance purchase. Round trip purchase is never required on JetBlue.

"JetBlue's additional service is bringing New Orleans back strong in 2006, making it easier for people to come to New Orleans and participate in the City's rebirth," said C. Ray Nagin, Mayor of New Orleans.

"We're proud to be bringing back this second flight and to be a part of the ongoing renewal of the 'Big Easy,'" said David Neeleman, Chairman and CEO of JetBlue Airways.

JetBlue Airways is a low-fare airline based in New York City that operates 355 flights daily to 33 destinations. JetBlue offers customers roomy leather seats with 36 channels of free DIRECTV(R)(b) programming, the most live television offered by any airline. On flights longer than two hours, the airline also features a selection of first-run movies and bonus features from FOX InFlight. Customers enjoy brand name snacks and beverages, including fine wines selected by JetBlue's "Low Fare Sommelier," Joshua Wesson, founder of Best Cellars. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com

The JetBlue logo is available at: http://www.primezone.com/newsroom/prs/?pkgid=795

(a) All sale fares require a 7-day advance purchase. All travel must be booked by Jan. 19, 2006. Travel for Florida, New Orleans and the Caribbean must begin no earlier than Jan. 3 and must be completed by Feb. 15, 2006. All other travel must begin no earlier than Jan. 3 and must be complete by April 4, 2006. Sale fares may not be available on all days or on all flights. Sales fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $30 at 1-800-JETBLUE or, in the case of changes, for $25 at jetblue.com, with applicable fare adjustment. Cancellations are valid for a JetBlue air-only travel credit, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.30 per domestic segment. A segment is a takeoff and landing. Caribbean fares also do not include government fees and taxes of up to $71.45 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Other restrictions apply.

(b) DIRECTV(R) service is not available on flights between JFK or Newark and Puerto Rico or the Dominican Republic; however, FOX InFlight is offered complimentary on these routes. FOX InFlight is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, our extremely competitive industry, our ability to implement our growth strategy including the integration of the EMBRAER 190 aircraft into our operations, our significant fixed obligations, our ability to maintain our culture, our reliance on high daily aircraft utilization, increases in maintenance costs, fuel prices, insurance costs and interest rates, our dependence on the New York market, our reliance on automated systems and technology, our reliance on sole suppliers, additional government regulation and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2004 Annual Report on Form 10-K/A and Quarterly Reports on Form 10-Q and 10Q/A. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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