JetBlue Celebrates Start of Newark-San Juan Service with New Community Sponsorships: JetBlue Partners with KaBOOM!, Newark Museum and Hispanic Heritage Committee of Newark

Nov 17, 2005

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    Fares Start at $59(a) Each Way
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NEW YORK, Nov. 17, 2005 (PRIMEZONE) -- JetBlue Airways Corp. (Nasdaq:JBLU) today began daily nonstop service from Newark to San Juan, Puerto Rico, the sixth nonstop destination from Newark since the low-fare airline started operations Oct. 5, 2005. JetBlue now has 16 daily departures from Newark to: Fort Lauderdale; Fort Myers; Orlando; San Juan, PR; Tampa; and West Palm Beach.

JetBlue is offering an introductory fare starting at $59(a) each way. This fare must be purchased by Dec. 15, 2005.

JetBlue celebrated the start of new Newark service by announcing new sponsorships with KaBOOM!, the Newark Museum, and the Hispanic Heritage Committee of Newark. In addition to JetBlue's corporate sponsorships, JetBlue President Dave Barger is a founding board chair of the Community League, a new non-profit in partnership with the Learning to Give organization, supporting the Newark community.

"We want to do more than provide great service at low fares," said Gina Rauscher, JetBlue's manager of community relations. "We want to show our support to the communities that we are honored to serve, and our partners in Newark are making great things happen for the city."

KaBOOM! is a national nonprofit organization that envisions a great place to play within walking distance of every child in America. As part of JetBlue's sponsorship, more than 100 JetBlue crewmembers will help build a playground in Newark in 2006.

"The same way JetBlue helps countless travelers connect with friends and family each day, this playground will allow hundreds of children in Newark to come together to laugh, play and imagine the possibilities. KaBOOM! is extremely proud to partner with JetBlue, the airline that made flying enjoyable again," said Sarah Pinsky, Communications Director, KaBOOM!

JetBlue is also sponsoring the Hispanic Heritage Committee of Newark, which organizes festivals and events that celebrate the Hispanic culture.

Jeannette Ramos, Deputy Mayor of the City of Newark and President of the Hispanic Heritage Committee of Newark states, "I would like to take this opportunity to welcome JetBlue Airways to the City of Newark. The Hispanic community in our area has more options in traveling to Puerto Rico from Newark Liberty International Airport. JetBlue, an airline who is renowned for its high level of service, is a welcome asset to our community. I am proud that this company has also taken the initiative to support programs that are sponsored by the Hispanic Heritage Committee to promote and celebrate Hispanic culture in our city. I wish the airline Mucha Suerte!" (Good Luck).

JetBlue's sponsorship with the Newark Museum, the largest museum complex in New Jersey with 80 galleries, includes enabling special events and working with the museum on a developmental basis.

"JetBlue's arrival in Newark makes our city and this region even more accessible. As one of New Jersey's premier cultural attractions The Newark Museum is delighted to partner with JetBlue in our ongoing collaborative effort to serve visitors and domestic residents alike," said Museum Director Mary Sue Sweeney Price.

About Learning to Give

Learning to Give is an innovative educational initiative seeking to maintain and enhance a civil society. Learning to Give is working with the Community League and Community Coach program, which was created in Newark. Community League is a spin-off of Do Something. It works to help all students learn to be philanthropists starting at a young age, giving their time, talents and treasure to help their communities in creative and fun ways. Learning to Give recently launched its first Spanish section of the website. "In both Spanish and English, it helps us parents think about how to raise more charitable children. It has suggestions for every developmental stage," shared Dr. Kathy Agard, Executive Director of Learning to Give. www.learningtogive.org

About The Newark Museum

The Newark Museum features 80 innovative galleries offering visitors of all ages the opportunity to encounter world-class art and science collections that are entertaining, engaging and fun! Highlights include renowned American and Tibetan collections, The Ballantine House - Victorian mansion, Planetarium, Mini-Zoo, Museum Cafe & Shop. On-site parking is available. More Information: 973.506.6550 www.NewarkMuseum.org.

About KaBOOM!

KaBOOM! is a national nonprofit organization that envisions a great place to play within walking distance of every child in America. Since 1995, KaBOOM! has used its innovative community-build model to bring together business and community interests to construct more than 850 new playgrounds and skate parks, and renovate 1,300 others nationwide. KaBOOM! also offers a variety of resources, including trainings, challenge grants, publications and a free Online Project Planner for communities that wish to plan a new play space on their own. Headquartered in Washington, D.C., KaBOOM! also has offices in Chicago, Atlanta and Redwood City, CA. For more information, visit www.kaboom.org

About the Hispanic Heritage Committee of Newark

The Hispanic Heritage Committee of Newark, a 501(c)3 organization, was established to help promote Hispanic culture through the annual celebration of the Hispanic Heritage Festival of Newark, during the month of October.

It also helps provide scholarships to deserving Hispanic students who are college-bound and excel in the arts. The organization also sponsors various holiday drives to assist families, such as the Annual Turkey and Harvest Basket Giveaway and Holiday Toy and Gift Drive.

About JetBlue

JetBlue Airways is a low-fare airline based in New York City, with 336 daily flights to 33 cities in North America and the Caribbean. All JetBlue aircraft feature roomy leather seats with 36 channels of free DIRECTV(R) programming, the most live television offered by any airline. More than 100 channels of live XM Satellite Radio will be introduced beginning this year, giving customers the most live entertainment options of any airline. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight is also available(b). With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, you can have as many complimentary brand name snacks and beverages as you want, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

The JetBlue logo is available at: http://www.primezone.com/newsroom/prs/?pkgid=795

(a) Sale fares may not be available on all days or on all flights. Sales fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $25 at 1-800-JETBLUE or, in the case of changes, for $20 at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. Other restrictions apply. Domestic fares do not include Passenger Facility Charges of up to $9.00 each way, September 11th Security Fees of up to $5.00 each way and a Federal Segment Tax of $3.20 per segment. Bahamas, Puerto Rico and Dominican Republic fares do not include Passenger Facility Charges of up to $9.00 each way, U.S. Departure Tax of $14.10 each way and September 11th Security Fees of up to $5.00 each way. Bahamas fares also do not include U.S. APHIS and Immigration Fees of up to $10.15 and Bahamas Departure Taxes of up to $22. Dominican Republic fares also do not include U.S. APHIS and Immigration Fees of up to $12.00, Airport Authority and Infrastructure Fees of up to $24.95 each way and Airport Departure Tax of up to $20.00.

(b) FOX InFlight(tm) premium movies are available on flights longer than two hours. DIRECTV(r) service is not available on flights between JFK/Newark and Puerto Rico or the Dominican Republic; however, FOX InFlight(tm) is offered complimentary on these routes. JetBlue's in-flight entertainment system is powered by LiveTV, a wholly owned subsidiary of JetBlue.

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