JetBlue Begins Service With EMBRAER 190 Aircraft: Low-fare Airline is Launch Customer for 100-Seat Aircraft; New Boston-New York Service First to Experience EMBRAER 190

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NEW YORK, Nov. 8, 2005 (PRIMEZONE) -- JetBlue Airways Corp. (Nasdaq:JBLU) today began service with the EMBRAER 190 aircraft, a 100-seat jet and the newest aircraft in the aviation industry. Service began this morning with JetBlue flight 1001, departing Boston's Logan International Airport for New York's John F. Kennedy International Airport, one of eight daily trips. JetBlue's first EMBRAER 190 flight departed Boston with every seat filled.

"JetBlue is pioneering another innovation in the airline industry today with the launch of EMBRAER 190 service," said JetBlue CEO David Neeleman. "This jet offers customers an unrivaled experience, from its roomy, all-leather seats to bigger television screens, to 100 channels of XM Satellite Radio. And because it's the most efficient 100-seat aircraft in the skies today, JetBlue is able to keep fares low."

To celebrate this special day, JetBlue randomly rewarded 190 people on the streets of Manhattan who were wearing blue. Each lucky person received a free ticket to be used on a future flight between New York's JFK International Airport and Boston's Logan Airport.

JetBlue plans to accept seven EMBRAER 190s in 2005 and 19 aircraft in 2006. The airline has a total of 101 EMBRAER 190s on firm order, with options for 100 more through 2016. The aircraft will be deployed in new service to Austin, TX and Richmond, VA starting January 19 and March 31, 2006, respectively.

Here are some facts about JetBlue's new EMBRAER 190:

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-- Seating Capacity -- 100 all-leather seats with 32"-33"
   pitch -- in a 2x2 configuration

-- In-flight Entertainment -- 36 channels of free DIRECTV and
   100 channels of XM Satellite Radio.  FOX Inflight is available
   on flights longer than two hours.(a)

-- Aircraft Length -- 118.9'

-- Wingspan -- 94.25'

-- Range -- 2,100 nautical miles

-- Engines -- GE CF34-10E6
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JetBlue Airways is a low-fare airline based in New York City, with operations to 33 cities with 318 flights daily. All JetBlue aircraft feature roomy leather seats with 36 channels of free DIRECTV(r) programming, the most live television offered by any airline, and brand name snacks and beverages. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available(a). With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) DIRECTV(r) service is not available on flights between JFK or Newark and Puerto Rico or the Dominican Republic; however, FOX InFlight is offered complimentary on these routes.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, our extremely competitive industry, our ability to implement our growth strategy including the integration of the EMBRAER 190 aircraft into our operations, our significant fixed obligations, our ability to maintain our culture, our reliance on high daily aircraft utilization, increases in maintenance costs, fuel prices, insurance costs and interest rates, our dependence on the New York market, our reliance on automated systems and technology, our reliance on sole suppliers, additional government

regulation and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2004 Annual Report on Form 10-K/A and Quarterly Reports on Form 10-Q and 10Q/A. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

CONTACT: JetBlue Corporate Communications
(718) 709-3089
corporatecommunications@jetblue.com

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