The Clock's A-Ticking; It's Time To Go -- JetBlue Launches 72-Hour Countdown Sale

Oct 19, 2005

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$25(a) Each Way Between Boston-New York (JFK) Extended

All Other U.S. Destinations on Sale for
Tuesday, Wednesday, Saturday Travel Through Dec. 21(a)

NEW YORK, Oct. 19, 2005 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) today announced a 72-hour Countdown sale that includes an extension of the enormously popular $25(a) each way fare between New York (JFK) and Boston. Other sale fares, for travel on Tuesday, Wednesday and Saturday, start at $59(a) each way. All sale fares are valid for travel through December 21, 2005(a).

"There's just enough time to take a trip for a great price before the holidays," said JetBlue's CEO David Neeleman. "We have plenty of new cities for customers to choose from, including our newest destination of Newark, N.J; from Boston to 19 new JetBlue destinations; and up to 76 flights to Florida from New York, the most of any airline."

Customers may purchase these sale fares online at www.jetblue.com, or by calling 1-800-JETBLUE (1-800-538-2583). All sale fares must be purchased by Friday, October 21, 2005, and travel must be completed by December 21, 2005. A three-day advance purchase is required, except for JetBlue's $25(a) each-way fare, which requires a seven-day advance purchase. Sale fares are not available for travel between November 22 and November 28, 2005. Sale fares are only available for travel on Tuesday, Wednesday and Saturday, except for JetBlue's $25(a) each-way sale fare between Boston and New York (JFK), which is available seven days a week(a). Customers are encouraged to book early as seats are limited.

JetBlue's Countdown Sale Fares:

Nonstop service between:		Fares start at:
New York - JFK	Boston	$25 (a)

Service begins November 8, 2005. Sale fare requires 7-day advance purchase; blackout dates of Nov. 22-28 apply; available 7-days a week.

Nonstop service between:		Fares start at:
New York - JFK	Burbank, Calif.	
	Denver, Colo.	
	Las Vegas, Nev.	
	Long Beach, Calif.	
	Oakland, Calif.	
	Ontario, Calif.	
	Portland, Ore.	$89
	Phoenix, Ariz.	(a)
	San Diego, Calif.	
	Seattle, Wash.	
	San Jose, Calif.	
	Salt Lake City, Utah	
	Sacramento, Calif.	

	Fort Lauderdale, Fla.	
	Orlando, Fla.	
	New Orleans, La.	$59
	West Palm Beach, Fla.	(a)
	Fort Myers, Fla.	
	Tampa, Fla.	

	Aguadilla, Puerto Rico	
	Ponce, Puerto Rico	$79

	San Juan, Puerto Rico	(a)

New York - LaGuardia	Fort Lauderdale, Fla.	
	West Palm Beach, Fla.	$59
	(service begins 11/17/05)	(a)

Newark, N.J.	Fort Lauderdale, Fla.	
	Orlando, Fla.	
	West Palm Beach, Fla.	$59
	Fort Myers, Fla.	(a)
	Tampa, Fla.	

	San Juan, Puerto Rico	
	(service begins 11/17/05)	$79
		(a)

From:	Nonstop service to:	
Boston	Denver, Colo.	
	Las Vegas, Nev.	
	Long Beach, Calif.	$89
	Oakland, Calif.	(a)
	Seattle, Wash.	
	(service begins 11/03/05)	
	San Jose, Calif.	

	Fort Lauderdale, Fla.	
	Orlando, Fla.	
	West Palm Beach, Fla.	$59
	(service begins 11/08/05)	(a)
	Fort Myers, Fla.	
	Tampa, Fla.	

From:	Nonstop service to:	
Washington, D.C. -	Long Beach, Calif.	
Dulles Airport	Oakland, Calif.	$89
	San Diego, Calif.	(a)
	Sacramento, Calif.	

	Fort Lauderdale, Fla.	$59
		(a)
From:	Nonstop service to:	
Fort Lauderdale	Long Beach, Calif.	$89
		(a)

	Connecting service via	
From:	New York - JFK:	
Boston	Burbank, Calif.	
Buffalo, N.Y.	Denver, Colo.	
Burlington, Vt.	Las Vegas, Nev.	
Rochester, N.Y.	Long Beach, Calif.	
Syracuse, N.Y	Oakland, Calif.	
	Ontario, Calif.	
	Portland, Ore.	$109
	Phoenix, Ariz.	(a)
	San Diego, Calif.	
	Seattle, Wash.	
	San Jose, Calif.	
	Salt Lake City, Utah	
	Sacramento, Calif.	

	Fort Lauderdale, Fla.	
	Orlando, Fla.	
	New Orleans, La.	$59
	West Palm Beach, Fla.	(a)
	Fort Myers, Fla.	
	Tampa, Fla.	

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 82 new Airbus A320s and plans

to add three additional A320s and eight EMBRAER 190s to its fleet in 2005. Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 304 flights a day and serves 33 destinations in 14 states, Puerto Rico, the Dominican Republic and The Bahamas.

All JetBlue aircraft feature roomy leather seats; all equipped with an in-seat digital entertainment system offering 36 channels of free DIRECTV(r) programming -- no other airline offers more live satellite TV options. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available.(b) With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. If you're a person, this is the airline for you. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-200-9898 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

(a) Sale fares may not be available on all days or on all flights. Sales fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $25 at 1-800-JETBLUE or, in the case of changes, for $20 at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. Other restrictions apply. Domestic fares do not include Passenger Facility Charges of up to $9.00 each way, September 11th Security Fees of up to $5.00 each way and a Federal Segment Tax of $3.20 per segment. Bahamas, Puerto Rico and Dominican Republic fares do not include Passenger Facility Charges of up to $9.00 each way, U.S. Departure Tax of $14.10 each way and September 11th Security Fees of up to $5.00 each way. Bahamas fares also do not include U.S. APHIS and Immigration Fees of up to $10.15 and Bahamas Departure Taxes of up to $22. Dominican Republic fares also do not include U.S. APHIS and Immigration Fees of up to $12.00, Airport Authority and Infrastructure Fees of up to $24.95 each way and Airport Departure Tax of up to $20.00.

(b) FOX InFlight(tm) premium movies are available on flights longer than two hours. DIRECTV(r) service is not available on flights between JFK/Newark and Puerto Rico or the Dominican Republic; however, FOX InFlight(tm) is offered complimentary on these routes.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, potential hostilities in the Middle East or other regions, our ability to implement our growth strategy and our dependence on the New York market, our fixed obligations and our limited operating history, seasonal fluctuations in our operating results, increases in maintenance costs, fuel prices and interest rates, our competitive environment, our reliance on sole suppliers, government regulation, our failure to properly integrate LiveTV or enforce its patents, our ability to hire qualified personnel, the loss of key personnel and potential problems with our workforce including work stoppages, and continuing changes in the airline industry following the September 11th terrorist attacks and the increased risk of future attacks, the potential risks with the delivery, placing into service and integration into our operations of the EMBRAER 190 aircraft as well as the potential liability relating to our handling of customer data. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's Annual Report on Form 10-K/A and Quarterly Reports on Form 10-Q/A. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

CONTACT: JetBlue Airways
Corporate Communications
718-709-3089
CorporateCommunications@JetBlue.com

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