# JetBlue Introduces New Coast-to-Coast Service: Oakland Becomes the Second West Coast Destination for Fort Lauderdale; Sale Fares Start at $89(a) Each Way

Oct 13, 2005

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NEW YORK, Oct. 13, 2005 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) today announced it will begin service between Fort Lauderdale, Fla. and Oakland, Calif. starting Jan. 19, 2006 with one daily flight each way. With this route, customers in South Florida will have seven nonstop destinations on the low-fare airline, and Bay Area customers will have a fifth nonstop option on JetBlue. This route will be served by the airline's A320 aircraft.

JetBlue will offer an introductory sale fare between Oakland and Fort Lauderdale of $89(a) each way. This sale fare must be purchased by October 31, 2005, for travel between January 19 and February 14, 2006. Regular fares in this market will range between $149(a) to $349(a) each way. Round trip purchase is never required on JetBlue.

"There has been tremendous customer response to our nonstop service between Fort Lauderdale and Long Beach, so it makes sense to offer more nonstop, low-fare service from South Florida to the West Coast," said JetBlue's CEO David Neeleman. "It's just our way of making Florida a JetBlue state."

In addition to announcing this second West Coast destination from Florida, JetBlue currently offers the most flights of any airline between Florida and New York, the airline's hometown, and will have up to 76 flights for customers by Thanksgiving.

JetBlue offers the most nonstop flights between New York City and the West Coast, including destinations in California. With this new service to South Florida, Northern Californians will have five nonstop destinations on JetBlue.

JetBlue's new schedule:

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Fort Lauderdale (FLL) to Oakland, CA (OAK)  Oakland to Fort Lauderdale
Daily service begins 1/19/06
Depart - Arrive                             Depart - Arrive
7:30pm - 10:55pm                            11:55pm - 8:15am
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JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 82 new Airbus A320s and plans to add three additional A320s and eight EMBRAER 190s to its fleet in 2005. Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 304 flights a day and serves 33 destinations in 14 states, Puerto Rico, the Dominican Republic and The Bahamas.

All JetBlue aircraft feature roomy leather seats; all equipped with an in-seat digital entertainment system offering 36 channels of free DIRECTV(r) programming -- no other airline offers more live satellite TV options. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available.(b)

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-200-9898 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

(a) Sale fares may not be available on all days or on all flights. Sales fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $25 at 1-800-JETBLUE or, in the case of changes, for $20 at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. Other restrictions apply. Domestic fares do not include Passenger Facility Charges of up to $9.00 each way, September 11th Security Fees of up to $5.00 each way and a Federal Segment Tax of $3.20 per segment. Bahamas, Puerto Rico and Dominican Republic fares do not include Passenger Facility Charges of up to $9.00 each way, U.S. Departure Tax of $14.10 each way and September 11th Security Fees of up to $5.00 each way. Bahamas fares also do not include U.S. APHIS and Immigration Fees of up to $10.15 and Bahamas Departure Taxes of up to $22. Dominican Republic fares also do not include U.S. APHIS and Immigration Fees of up to $12.00, Airport Authority and Infrastructure Fees of up to $24.95 each way and Airport Departure Tax of up to $20.00.

(b) FOX InFlight(tm) premium movies are available on flights longer than two hours. DIRECTV(r) service is not available on flights between JFK/Newark and Puerto Rico or the Dominican Republic; however, FOX InFlight(tm) is offered complimentary on these routes.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, potential hostilities in the Middle East or other regions, our ability to implement our growth strategy and our dependence on the New York market, our fixed obligations and our limited operating history, seasonal fluctuations in our operating results, increases in maintenance costs, fuel prices and interest rates, our competitive environment, our reliance on sole suppliers, government regulation, our failure to properly integrate LiveTV or enforce its patents, our ability to hire qualified personnel, the loss of key personnel and potential problems with our workforce including work stoppages, and continuing changes in the airline industry following the September 11th terrorist attacks and the increased risk of future attacks, the potential risks with the delivery, placing into service and integration into our operations of the EMBRAER 190 aircraft as well as the potential liability relating to our handling of customer data. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's Annual Report on Form 10-K/A and Quarterly Reports on Form 10-Q/A. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

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