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Offering Up To 10 Daily Flights, New Boston-New York Service
Opens Up New Connecting Flight Options Between Boston and 27 Cities,
Tripling the Number of JetBlue Destinations for Bostonians by April 2006

Boston-New York Introductory Sale Fares Starting at $25(a) Each Way

BOSTON, Oct. 11, 2005 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) today announced a major expansion of service from Boston's Logan International Airport to five new cities, including up to 10 new flights to New York's JFK International Airport; and additional new daily service to Austin, Texas; Nassau, The Bahamas; Richmond, Va.; and West Palm Beach, Fla. With this new service to New York's JFK, Bostonians will also benefit from expanded new connecting flight opportunities to 27 cities, including 15 previously unserved destinations, including Phoenix, Ariz.; San Diego, Calif.; Aquadilla, Ponce and San Juan, Puerto Rico; and Santiago, Dominican Republic. JetBlue will triple the number of destinations for Bostonians by April 6, 2006.

A photo accompanying this release is available at: http://www.primezone.com/newsroom/prs/?pkgid=1976

The new nonstop service will be flown with EMBRAER 190 100-seat aircraft, and will be the first JetBlue flights to offer more than 100 channels of XM Satellite Radio(1). When combined with the airline's current offering of 36 channels of DIRECTV programming, JetBlue will offer the most live entertainment options of any airline.

The low-fare airline also announced a major expansion of service from its hometown of New York: Austin and Richmond will be served daily from New York's JFK International Airport, and the airline will increase service to Burlington, Vt. and Buffalo, New York.

"Earlier this year, JetBlue signed an agreement with Massport to significantly increase service for Boston customers," said JetBlue's CEO David Neeleman. "Today, as we officially welcome of our first EMBRAER 190 aircraft, we can continue to make good on that promise by announcing low-fare, high-quality service between Boston and our new JetBlue cities of Austin and Richmond, plus new nonstop service from Boston to Nassau, New York and West Palm Beach. Bostonians will also have expanded or new connecting flight opportunities to 27 JetBlue cities. We will add one more gate at Logan every six months over the next three years, and we will take delivery of one new E190 aircraft every 20 days in 2006 and 16 new Airbus 320s next year, so there's plenty of room to grow."

"Since JetBlue launched their successful Boston service in January 2004, Bostonians have enjoyed their low fares and award winning customer service," said Massachusetts Governor Mitt Romney. "With the addition of these five exciting new destinations, I congratulate JetBlue and I look forward to watching JetBlue grow further still at Logan."

Up to 10 New Flights Between New York -- Boston

Offering up to 10 daily nonstop flights between Boston and New York's JFK International Airport also opens up new connecting service between Boston and 15 previously unserved destinations: Aquadilla, Puerto Rico; Buffalo, N.Y.; Burbank, Calif.; New Orleans, La.; Ontario, Calif.; Portland, Ore.; Phoenix, Ariz.; Ponce, Puerto Rico; Rochester, N.Y.; San Diego, Calif.; San Juan, Puerto Rico; Salt Lake City, Utah; Sacramento, Calif.; Santiago, Dominican Republic; and Syracuse, N.Y.

The new daily flights between Boston and New York also serve to supplement existing or new nonstop service with new connecting service between Boston and: Denver, Colo.; Fort Lauderdale, Fla.; Las Vegas, Nev.; Long Beach, Calif.; Orlando, Fla.; Nassau, The Bahamas (new nonstop service effective Feb. 2, 2006); Oakland, Calif.; West Palm Beach, Fla. (new nonstop service begins Nov. 8, 2005); Richmond, Va. (new nonstop service begins April 6, 2006); Fort Myers, Fla.; Seattle, Wash.; and Tampa, Fla.

JetBlue will offer an introductory sale fare between Boston and New York (JFK) of $25(a) each way. This sale fare must be purchased by October 20, 2005, for travel between November 8 and December 14, 2005. Blackout dates from November 22-28 will apply. The carrier's regular fares will range from $40(a) to $120(a) each way.

Boston (BOS) to New York (JFK)	New York to Boston
(Daily, effective 11/8/05 unless otherwise noted)	
Depart -- Arrive	Depart -- Arrive
6:20am -- 7:30am	6:30am -- 7:40am
Ex. Sun.	Ex. Sun.
8:25am -- 9:35am	8:00am -- 9:10am
9:50am -- 11:00am	10:05am -- 11:15am
11:55am -- 1:05pm	11:30am -- 12:40pm
1:20pm -- 2:30pm	1:55pm -- 3:05pm
4:05pm -- 5:15pm	3:00pm -- 4:10pm
4:45pm -- 5:55pm	4:40pm -- 5:50pm
	(eff. 12/20/05)
6:20pm -- 7:30pm	6:00pm -- 7:20pm
(eff. 11/22/05)	
7:00pm -- 8:10pm	6:45pm -- 8:05pm
(eff. 12/20/05)	
8:35pm -- 9:45pm	8:05pm -- 9:25pm
Ex. Sat.	(Ex. Sat. eff. 11/22/05)

Paint the Town Blue: Austin, Texas

"We are excited that JetBlue has chosen Austin to offer their high quality, low cost, nonstop service to such popular destinations as New York and Boston," said Austin Mayor Will Wynn. "This new service will stimulate more travel to and from our great city, and we look forward to providing travelers with more direct low-fares to two of the biggest markets."

JetBlue will begin service to Austin from Boston beginning January 19, 2006, with an introductory sale fare of $79(a) each way. This sale fare must be purchased by October 31, for travel between January 19 and February 14, 2006. The carrier's regular fares in these markets will range from $129(a) to $299(a) each way.

Boston (BOS) to Austin, TX (AUS)	Austin to Boston
(Daily, effective 1/19/06 unless otherwise noted)	
Depart -- Arrive	Depart -- Arrive
7:00am -- 10:15am	10:50am -- 3:40pm

Paint the Town Blue: Richmond, Virginia

"My administration has worked closely with CEO David Neeleman's team and the Richmond business community over the past two years to bring JetBlue's low-fare, award winning customer service to Richmond, which previously has been regarded as a high-cost market," said Virginia Governor Mark Warner. "This expansion means air travel will become much more affordable for both business and vacation travelers, and I am extremely pleased to welcome JetBlue to the Commonwealth."

Boston service to Richmond will begin April 6, 2006, with regular fares between $69(a) and $144(a) each way.

Boston (BOS) to Richmond, VA (RIC)	Richmond to Boston
(Daily, effective 4/6/06 unless otherwise noted)	
Depart -- Arrive	Depart -- Arrive
11:00am -- 12:45pm	8:00am -- 9:40am
5:55pm -- 7:40pm	1:15pm -- 2:55pm

Paint the Town Blue: New Service to Nassau, The Bahamas

JetBlue will offer an introductory sale fare between Boston and Nassau, The Bahamas of $79(a) each way. This sale fare must be purchased by October 31, 2005 for travel between February 2 and February 14, 2006. The carrier's regular fares will range from $99(a) to $299(a) each way.

Boston (BOS) to Nassau, Bahamas (NAS)	Nassau to Boston
(Daily, effective 2/2/06 unless otherwise noted)	
Depart -- Arrive	Depart -- Arrive
10:35am -- 2:10pm	3:00pm -- 6:20pm

Paint the Town Blue: New Service to West Palm Beach

JetBlue will begin nonstop service between Boston and West Palm Beach Nov. 8, 2005 with two daily flights, adding a third daily nonstop flight Dec. 20, 2005. The airline will offer an introductory sale fare between Boston and West Palm Beach, Fla. of $69(a) each way. This sale fare must be purchased by October 31, 2005, for travel between November 8 and December 14, 2005. Blackout dates from November 22-28 will apply. The carrier's regular fares will range from $99(a) to $299(a) each way.

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Boston (BOS) to West Palm Beach, FL (PBI)   West Palm Beach to Boston
(Daily, effective 11/8/05 unless otherwise noted)
Depart -- Arrive                            Depart -- Arrive
8:00am -- 11:25am                           12:10pm -- 3:20pm
10:45am -- 2:10pm                           2:25pm -- 5:55pm
(eff. 12/20/05)                             (eff. 12/20/05)
4:00pm -- 7:25pm                            8:05pm -- 11:15pm
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Most Live Entertainment Options of Any Airline

The in-flight entertainment experience for customers on the carrier's new EMBRAER aircraft will feature 36 channels of free DIRECTV programming on new 6.8" LCD monitors, a selection of premium movies from FOX InFlight(b), and more than 100 channels of XM Satellite Radio.

"This aircraft offers everything our customers have come to expect from JetBlue: Roomy, comfortable all-leather seats with lots of legroom, 36 channels of free DIRECTV programming, the best customer service of any company, and now, with the introduction of more than 100 channels of free XM Satellite Radio, the most live entertainment options of any airline," said Dave Barger, JetBlue's President and COO.

"JetBlue and XM Satellite Radio have teamed up to deliver a superior product for everyone who flies JetBlue," said Howard Jacobs, senior vice president of strategic partnership marketing, XM Satellite Radio. "Both XM and JetBlue are committed to giving customers the widest variety of choices for the best possible experience. That's why XM offers a broad range of programming, ranging from Major League Baseball to commercial-free music to talk radio." In addition to the EMBRAER 190 fleet, JetBlue will begin installing XM Satellite Radio on its Airbus A320 fleet in early 2006.

New EMBRAER 190 Aircraft

JetBlue has firm orders for 99 EMBRAER 190s with options for 100 more through 2016. The low-fare carrier is scheduled to take delivery of six EMBRAER 190s this year, in addition to the two E190s already accepted, and 18 in 2006. Here are some facts about JetBlue's new EMBRAER 190:

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-- Seating Capacity -- 100 all-leather seats with 32"-33" pitch
-- In-flight Entertainment -- 36 channels of free DIRECTV
   programming  and more than 100 channels of XM Satellite Radio.
   FOX Inflight is available on flights longer than two hours.(b)
-- Aircraft Length -- 118.9'
-- Wingspan -- 94.25'
-- Range -- 2,100 nautical miles
-- Engines -- GE CF34-10E6
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JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 82 new Airbus A320s and plans to add three additional A320s and eight EMBRAER 190s to its fleet in 2005. Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 306 flights a day and serves 33 destinations in 14 states, Puerto Rico, the Dominican Republic and The Bahamas.

All JetBlue aircraft feature roomy leather seats; all equipped with an in-seat digital entertainment system offering 36 channels of free DIRECTV(r) programming -- no other airline offers more live satellite TV options. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight is also available.(b)

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-200-9898 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

(a) Sale fares may not be available on all days or on all flights. Sales fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $25 at 1-800-JETBLUE or, in the case of changes, for $20 at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. Other restrictions apply. Domestic fares do not include Passenger Facility Charges of up to $9.00 each way, September 11th Security Fees of up to $5.00 each way and a Federal Segment Tax of $3.20 per segment. Bahamas, Puerto Rico and Dominican Republic fares do not include Passenger Facility Charges of up to $9.00 each way, U.S. Departure Tax of$14.10 each way and September 11th Security Fees of up to $5.00 each way. Bahamas fares also do not include U.S. APHIS and Immigration Fees of up to $10.15 and Bahamas Departure Taxes of up to $22. Dominican Republic fares also do not include U.S. APHIS and Immigration Fees of up to $12.00, Airport Authority and Infrastructure Fees of up to $24.95 each way and Airport Departure Tax of up to $20.00.

(b) FOX InFlight premium movies are available on flights longer than two hours. DIRECTV(r) service is not available on flights between JFK and Puerto Rico or the Dominican Republic; however, FOX InFlight is offered complimentary on these routes.

(1) Availability of XM Satellite Radio is subject to receipt of government operating authority.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, potential hostilities in the Middle East or other regions, our ability to implement our growth strategy and our dependence on the New York market, our fixed obligations and our limited operating history, seasonal fluctuations in our operating results, increases in maintenance costs, fuel prices and interest rates, our competitive environment, our reliance on sole suppliers, government regulation, our failure to properly integrate LiveTV or enforce its patents, our ability to hire qualified personnel, the loss of key personnel and potential problems with our workforce including work stoppages, and continuing changes in the airline industry following the September 11th terrorist attacks and the increased risk of future attacks, the potential risks with the delivery, placing into service and integration into our operations of the EMBRAER 190 aircraft as well as the potential liability relating to our handling of customer data. Additional information concerning these

and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's Annual Report on Form 10-K/A and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

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