Photo Release -- JetBlue Announces Major Service Expansion From New York's JFK Airport: A Capital Idea: Airline Announces New Service to Austin, Boston and Richmond

Oct 11, 2005

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   Plans up to 10 New Daily Flights between New York and Boston
    With Introductory Sale Fares Starting at $25(a) Each Way

          Increases Service to Buffalo and Burlington

  Airline Will Add Seven New Gates at JFK, Bringing Total to 21;
Could Operate up to 200 Daily Flights Before Terminal 5 Project is
                           Completed
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NEW YORK, Oct. 11, 2005 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU), New York's hometown airline, today announced a major expansion of service from its home base at New York's JFK International Airport, including up to 10 new daily flights between New York and Boston; three new daily flights to Austin, Texas; four new daily flights to Richmond, Va.; and increased frequencies to Buffalo, N.Y. and Burlington, Vt.

A photo accompanying this release is available at: http://www.primezone.com/newsroom/prs/?pkgid=1975

The new nonstop service will be flown with EMBRAER 190 100-seat aircraft, and will be the first JetBlue flights to offer more than 100 channels of XM Satellite Radio(b). When combined with the airline's current offering of 36 channels of DIRECTV(r) programming, JetBlue will offer the most live entertainment options of any airline.

The low-fare airline today also announced a major expansion of service from Boston with new daily service to Austin, Texas; Nassau, The Bahamas; New York (JFK); Richmond, Va.; and West Palm Beach, Fla., plus new connecting opportunities to 27 JetBlue cities, including 15 cities previously unserved from Boston. The airline will triple the number of destinations out of Boston by April 6, 2006.

"New Yorkers have demanded JetBlue's low-fare, nonstop service to the business and cultural centers in Austin, Boston and Richmond for some time now," said JetBlue's CEO David Neeleman. "Today, as we officially welcome our first EMBRAER 190 aircraft, we are in a position to bring low-fare, high-quality service to these cities, as well as more nonstop service to Buffalo and Burlington. With the delivery of one new E190 every 20 days, plus 16 new A320 aircraft in 2006, and adding seven more gates at New York's JFK, JetBlue will have the potential to offer up to 200 daily flights, also increasing the number of connection opportunities between JetBlue and the 80-plus international carriers that serve the world's number 1 international gateway airport."

"For years now, JetBlue has helped bring reliable and affordable air service to all of New York and now New York will be the first to reap the benefits of this significant expansion," said U.S. Senator Chuck Schumer. "These jets will open up new destinations around the country for New Yorkers and help drive airfares down. New Yorkers have taken advantage of JetBlue's service in record numbers and I know these new planes will be a huge boost for JetBlue, JFK and Buffalo. With new, expanded JetBlue service to Boston, Buffalo, Richmond and Austin, air travel will be much more affordable and, as we have seen time and again, low fares will translate into economic growth."

Up to 10 New Flights Between New York -- Boston

JetBlue will offer an introductory sale fare between New York-JFK and Boston of $25(a) each way. This sale fare must be purchased by October 20, 2005, for travel between November 8 and December 14, 2005. Blackout dates from November 22-28 will apply. The carrier's regular fares will range from $40(a) to $120(a) each way.

"Since JetBlue launched their successful Boston service in January 2004, Bostonians have enjoyed their low fares and award winning customer service," said Massachusetts Governor Mitt Romney. "I congratulate JetBlue and I look forward to watching JetBlue grow further still at Logan."

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New York (JFK) to Boston, Mass. (BOS)              Boston to New York
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(Daily, effective 11/9/05 unless otherwise noted)
Depart -- Arrive                                  Depart -- Arrive
6:30am -- 7:40am                                  6:20am -- 7:30am
                                                  Ex. Sun.
8:00am -- 9:10am                                  8:25am -- 9:35am
10:05am -- 11:15am                                9:50am -- 11:00am
11:30am -- 12:40pm                                11:55am -- 1:05pm
1:55pm -- 3:05pm                                  1:20pm -- 2:30pm
3:00pm -- 4:10pm                                  4:05pm -- 5:15pm
4:40pm -- 5:50pm                                  4:45pm -- 5:55pm
(eff. 12/20/05)
6:00pm -- 7:20pm                                  6:20pm -- 7:30pm
                                                  (eff. 11/22/05)
6:45pm -- 8:05pm                                  7:00pm -- 8:10pm
                                                  (eff. 12/20/05)
8:05pm -- 9:25pm                                  8:35pm -- 9:45pm
Ex. Sat. (eff. 11/22/05)                          Ex. Sat.
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Paint the Town Blue: Austin, Texas

JetBlue will begin service to Austin from New York-JFK beginning January 19, 2006, with an introductory sale fare of $79(a) each way. This sale fare must be purchased by October 31, for travel between January 19 and February 14, 2006. The carrier's regular fares in these markets will range from $129(a) to $299(a) each way.

"We are excited that JetBlue has chosen Austin to offer their high quality, low cost, nonstop service to such popular destinations as New York and Boston," said Austin Mayor Will Wynn. "This new service will stimulate more travel to and from our great city, and we look forward to providing travelers with more direct low fares to two of the biggest markets."

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New York (JFK) to Austin, Texas (AUS)             Austin to New York
(Daily, effective 1/19/06 unless otherwise noted)
Depart -- Arrive                                  Depart -- Arrive
8:10am -- 11:10am                                 7:00am -- 11:40am
                                                  (eff. 1/20/06)
1:30pm -- 4:30pm                                  11:45am -- 4:25pm
8:45pm -- 11:45pm                                 5:10pm -- 9:50pm
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Paint the Town Blue: Richmond, Virginia

New York-JFK service to Richmond will begin March 31, 2006, with regular fares ranging between $59(a) and $134(a) each way.

"My administration has worked closely with CEO David Neeleman's team and the Richmond business community over the past two years to bring JetBlue's low fare, award winning customer service to Richmond, which previously has been regarded as a high-cost market," said Virginia Governor Mark Warner. "This expansion means air travel will become much more affordable for both business and vacation travelers, and I am extremely pleased to welcome JetBlue to the Commonwealth."

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New York (JFK) to Richmond, Va.  (RIC)            Richmond to New York
(Daily, effective 3/31/06 unless otherwise noted)
Depart -- Arrive                                  Depart -- Arrive
8:15am -- 9:40am                                  6:25am -- 7:45am
                                                (eff. 4/1/06, Ex. Sun.)
12:30pm -- 1:55pm                                 10:10am -- 11:30am
5:15pm -- 6:40pm                                  2:25pm -- 3:45pm
9:20pm -- 10:45pm                                 7:10pm -- 8:30pm
Ex. Sat.
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Increased Service to Buffalo and Burlington

Beginning December 6, JetBlue will add its fourth daily flight between JFK and Burlington, Vt., and on December 20, the carrier will add its eighth daily flight between JFK and Buffalo, N.Y. These additional frequencies will be flown with JetBlue's new EMBRAER 190.

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New York (JFK) to Burlington, Vt. (BVT)   Burlington to New York
Depart -- Arrive                          Depart -- Arrive
9:30am -- 10:40am                         6:00am -- 7:15am
3:15pm -- 4:25pm                          11:15am -- 12:25pm
5:10pm -- 6:20pm                          5:00pm -- 6:10pm
(New Service eff. 12/6/05)
10:45pm -- 11:55pm                        6:50pm -- 8:00pm
                                          (New Service eff. 12/6/05)

New York (JFK) to Buffalo, NY (BUF)       Buffalo to New York
Depart -- Arrive                          Depart -- Arrive
7:00am -- 9:40am                          6:00am -- 7:20am
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9:25am -- 10:45am                       8:55am -- 10:05am
11:00am -- 12:20pm                      11:20am -- 12:30pm
12:45pm -- 2:05pm                       12:55pm -- 2:05pm
(New Service eff.12/20/05)
3:05pm -- 4:25pm                        2:35pm -- 3:50pm
                                        (New Service eff. 12/20/05)
5:30pm -- 6:50pm                        5:00pm -- 6:15pm
8:10pm -- 9:30pm                        7:25pm -- 8:40pm
10:40pm -- 11:59pm                      10:10pm -- 11:30pm
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Most Live Entertainment Options of Any Airline

The in-flight entertainment experience for customers on the carrier's new EMBRAER aircraft will feature 36 channels of free DIRECTV programming on new 6.8" LCD monitors, a selection of premium movies from FOX InFlight(c), and more than 100 channels of XM Satellite Radio.

"This aircraft offers everything our customers have come to expect from JetBlue: Roomy, comfortable all-leather seats with lots of legroom, 36 channels of free DIRECTV programming, the best customer service of any company, and now, with the introduction of more than 100 channels of free XM Satellite Radio, the most live entertainment options of any airline," said Dave Barger, JetBlue's President and COO.

"JetBlue and XM Satellite Radio have teamed up to deliver a superior product for everyone who flies JetBlue," said Howard Jacobs, senior vice president of strategic partnership marketing, XM Satellite Radio. "Both XM and JetBlue are committed to giving customers the widest variety of choices for the best possible experience. That's why XM offers a broad range of programming, ranging from Major League Baseball to commercial-free music to talk radio." In addition to the EMBRAER 190 fleet, JetBlue will begin installing XM Satellite Radio on its Airbus A320 fleet in early 2006.

The EMBRAER 190

JetBlue has firm orders for 99 EMBRAER 190s with options for 100 more through 2016. The low-fare carrier is scheduled to take delivery of six EMBRAER 190s this year, in addition to the two E190s already accepted, and 18 in 2006. Here are some facts about JetBlue's new EMBRAER 190:

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-- Seating Capacity -- 100 all-leather seats with 32"-33" pitch
-- In-flight Entertainment -- 36 channels of free DIRECTV
   programming and more than 100 channels of XM Satellite Radio.
   FOX Inflight is available on flights longer than two hours.(c)
-- Aircraft Length -- 118.9'
-- Wingspan -- 94.25'
-- Range -- 2,100 nautical miles
-- Two Engines -- GE CF34-10E6
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JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 82 new Airbus A320s and plans to add three additional A320s and eight EMBRAER 190s to its fleet in 2005. Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 306 flights a day and serves 33 destinations in 14 states, Puerto Rico, the Dominican Republic and The Bahamas.

All JetBlue aircraft feature roomy leather seats; all equipped with an in-seat digital entertainment system offering 36 channels of free DIRECTV(r) programming -- no other airline offers more live satellite TV options. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight is also available.(c)

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-200-9898 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

(a) Sale fares may not be available on all days or on all flights. Sales fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $25 at 1-800-JETBLUE or, in the case of changes, for $20 at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. Other restrictions apply. Domestic fares do not include Passenger Facility Charges of up to $9.00 each way, September 11th Security Fees of up to $5.00 each way and a Federal Segment Tax of $3.20 per segment. Bahamas, Puerto Rico and Dominican Republic fares do not include Passenger Facility Charges of up to $9.00 each way, U.S. Departure Tax of $14.10 each way and September 11th Security Fees of up to $5.00 each way. Bahamas fares also do not include U.S. APHIS and Immigration Fees of up to $10.15 and Bahamas Departure Taxes of up to $22. Dominican Republic fares also do not include U.S. APHIS and Immigration Fees of up to $12.00, Airport Authority and Infrastructure Fees of up to $24.95 each way and Airport Departure Tax of up to $20.00.

(c) FOX InFlight premium movies are available on flights longer than two hours. DIRECTV(r) service is not available on flights between JFK and Puerto Rico or the Dominican Republic; however, FOX InFlight is offered complimentary on these routes.

(b) Availability of XM Satellite radio is subject to receipt of government operating authority.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, potential hostilities in the Middle East or other regions, our ability to implement our growth strategy and our dependence on the New York market, our fixed obligations and our limited operating history, seasonal fluctuations in our operating results, increases in maintenance costs, fuel prices and interest rates, our competitive environment, our reliance on sole suppliers, government regulation, our failure to properly integrate LiveTV or enforce its patents, our ability to hire qualified personnel, the loss of key personnel and potential problems with our workforce including work stoppages, and continuing changes in the airline industry following the

September 11th terrorist attacks and the increased risk of future attacks, the potential risks with the delivery, placing into service and integration into our operations of the EMBRAER 190 aircraft as well as the potential liability relating to our handling of customer data. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's Annual Report on Form 10-K/A and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

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