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NEW YORK, Oct. 5, 2005 (PRIMEZONE) -- JetBlue Airways, (Nasdaq:JBLU) New York City's hometown airline, today launched new service from Newark Liberty International Airport to Fort Lauderdale and Orlando, FL.

The low-fare carrier will continue its growth at Newark on October 19, when it begins nonstop service to Tampa, West Palm Beach and Fort Myers, FL. JetBlue's sixth destination from Newark will launch on November 17 with daily service to San Juan, Puerto Rico. By Thanksgiving, JetBlue will offer 16 daily nonstop flights from Newark. JetBlue will operate its flights from gates A21 and A22.

"Since we began flying in 2000, New Jersey customers have asked us to bring our low-fare and superior service closer to their homes near Newark Liberty International Airport," said JetBlue CEO David Neeleman. "On behalf of JetBlue's almost 9,000 crewmembers, we're pleased to make this happen today. Renaming the Garden State 'Blue Jersey' is entirely up to the citizens, though."

"On behalf of the State of New Jersey, I'd like to officially welcome JetBlue to one of the nation's premier facilities -- Newark Liberty International Airport," said Acting Governor Richard J. Codey. "Today is a win-win for everyone. JetBlue will bring more flights, more flexibility and more choices for our travelers. And the fact that they've chosen to expand here is evidence that New Jersey's economy is growing and we are a great place to do business."

"Welcome to the neighborhood, JetBlue!" said Senator Frank Lautenberg. "Your arrival is not only exciting news to New Jerseyans, it is great news for passengers all along the Northeast rail corridor. With JetBlue service beginning, Newark Liberty International -- one of the only airports in the nation with inter-city rail access -- continues to lead the way in providing transportation choices."

"We in New Jersey are very excited about the launch of a company with JetBlue's outstanding reputation for customer service and affordable fares," said Congressman Donald Payne. "JetBlue's presence will enhance tourism and provide passengers with a wider variety of choices. It is a pleasure to welcome JetBlue Airways to my home city of Newark."

"I welcome JetBlue to New Jersey and wish them well as they expand their service and provide more options for air travelers everywhere. This new arrival at Newark Liberty Airport will make it even easier to get into and out of New Jersey, making our state an even more attractive business destination and spurring economic growth throughout the region," said Rep. Bob Menendez, member of the House Aviation Subcommittee of the Transportation and Infrastructure Committee.

"We welcome JetBlue to the city of Elizabeth, one of the fastest growing cities in the State," stated Elizabeth Mayor Chris Bollwage. "We congratulate them on their expansion to one of the busiest airports in the world and wish them well."

Port Authority Chairman Anthony R. Coscia said, "The arrival of JetBlue will spur tremendous growth and competition at Newark Airport, just as we have seen at JFK and LaGuardia. Our ten-year strategic plan prepares Newark Airport for JetBlue's arrival and all future growth with aggressive investments in security and infrastructure to ensure a secure and efficient service for our customers."

Port Authority Executive Director Kenneth J. Ringler Jr. said, "The $3.8 billion public-private redevelopment program at Newark Liberty International Airport has delivered a host of enhancements, such as AirTrain Newark, new parking garages, and a more efficient roadway system. These improvements were made to maintain Newark Liberty as a premier airport offering world-class customer service. JetBlue Airways' arrival in Newark is more good news for our customers. JetBlue has enjoyed great success at JFK and LaGuardia, and we wish continued success for JetBlue Airways here at Newark Liberty International Airport."

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JetBlue's flight schedules from Newark Liberty are:
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Newark (EWR) to Fort Lauderdale, FL (FLL)	Fort Lauderdale to Newark
Depart -- Arrive	Depart -- Arrive
6:25am -- 9:30am	6:45am -- 9:40am
	(eff. 10/6/05)
10:20am -- 1:35pm	10:10am -- 1:00pm
1:40pm -- 4:35pm	1:25pm -- 4:30pm
5:10pm -- 8:30pm	5:15pm -- 8:25pm
9:05pm -- 11:59pm	9:10pm -- 11:59pm
Newark (EWR) to Orlando, FL (MCO)	Orlando to Newark
Depart -- Arrive	Depart -- Arrive
7:25am -- 10:10am	8:00am -- 10:40am
11:20am -- 2:15pm	11:25am -- 2:05pm
3:15pm -- 6:05pm	3:10pm -- 6:00pm
6:40pm -- 9:35pm	6:45pm -- 9:40pm
9:15pm -- 11:45pm	9:55pm -- 12:05am
(eff. 11/22/05)	(eff. 11/22/05)
Newark (EWR) to West Palm Beach, FL (PBI)	West Palm Beach to Newark
Depart -- Arrive	Depart -- Arrive
7:55am -- 10:45am	11:25am -- 2:10pm
(eff. 10/19/05)	(eff. 10/19/05)
5:50pm -- 8:40pm	2:15pm -- 5:10pm
(eff. 11/1/05)	(eff. 11/1/05)
Newark (EWR) to Tampa, FL (TPA)	Tampa to Newark
Depart -- Arrive	Depart -- Arrive
6:55am -- 9:50am	10:30am -- 1:10pm
(eff. 10/19/05)	(eff. 10/19/05)
3:10pm -- 6:00pm	6:40pm -- 9:35pm
(eff. 10/19/05)	(eff. 10/19/05)
Newark (EWR) to Fort Myers, FL (RSW)	Fort Myers to Newark
Depart -- Arrive	Depart -- Arrive
1:50pm -- 4:50pm	5:30pm -- 8:25pm
(eff. 10/19/05)	(eff. 10/19/05)
Newark (EWR) to San Juan, PR (SJU)	San Juan to Newark
Depart -- Arrive	Depart -- Arrive
10:35pm -- 3:15am	4:10am -- 7:00am
(eff. 11/17/05)	(eff. 11/18/05)

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 81 new Airbus A320 aircraft and plans to add four additional A320s and eight Embraer E190s to its fleet in 2005. Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 305 flights a day and serves 33 destinations in 14 states, Puerto Rico, the Dominican Republic and The Bahamas.

All JetBlue aircraft feature roomy leather seats; all equipped with an in-seat digital entertainment system offering 36 channels of free DIRECTV(r) programming -- no other airline offers more live satellite TV options. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available (see note).

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-200-9898 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

Note: DIRECTV(r) service is not available on flights between JFK or Newark and Puerto Rico or the Dominican Republic; however, FOX InFlight(tm) is offered complimentary on these routes.

This press release contains statements of a forward-looking nature, which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, potential hostilities in the Middle East or other regions, our ability to implement our growth strategy and our dependence on the New York market, our fixed obligations and our limited operating history, seasonal fluctuations in our operating results, increases in maintenance costs, fuel prices and interest rates, our competitive environment, our reliance on sole suppliers, government regulation, our failure to properly integrate LiveTV or enforce its patents, our ability to hire qualified personnel, the loss of key personnel and potential problems with our workforce including work stoppages, and continuing changes in the airline industry following the September 11th terrorist attacks and the increased risk of future attacks, the potential risks with the delivery, placing into service and integration into our operations of the EMBRAER 190 aircraft as well as the potential liability relating to our handling of customer data. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

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