JetBlue to Bring More Low Fares to Boston With New Service to Seattle-Tacoma International Airport: -- Low-fare Carrier to Launch New Daily Nonstop Flight November 3 With Introductory Fares Starting from $99* Each Way --

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NEW YORK, Aug. 31, 2005 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) today announced plans to expand its transcontinental service by offering new daily nonstop service between Boston's Logan International Airport and Seattle, Wash., starting November 3. Seattle will be the low-fare carrier's tenth nonstop destination from Logan International Airport, while Boston will be the airline's second nonstop destination from Seattle/Tacoma International Airport.

The low-fare airline will offer an introductory sale fare between Boston and Seattle of $99* one way. The sale fare must be purchased by September 30, 2005, for travel between November 3 and December 14, 2005. Sale fare travel is not permitted during blackout dates between November 22 and 28, 2005. Customers should book early as seats may not be available on all flights. The airline's regular one-way fares will range from $149* to $349* each way, with JetBlue's highest fare up to 31 percent less than current highest nonstop fares offered on the route.

"We're excited to bring more low fares to Boston by adding service between Logan International Airport and Seattle," said JetBlue CEO David Neeleman. "Seattle will be the 10th destination JetBlue serves from Boston, and we look forward to offering our award-winning amenities, including extra legroom, our in-flight entertainment options at every seat and our continued commitment to excellent service to our customers on this new route."

"From JetBlue's start in Boston in January 2004, this new service to Seattle will make ten nonstop routes, all offering Bostonians low fares and award winning customer service," Massachusetts's Governor Romney said. "I congratulate JetBlue on its growth thus far and look forward to more low fares and new routes for Massachusetts."

"I'm excited about the new opportunities JetBlue is bringing to our state," said Washington State Governor Gregoire. "These flights will make it easier for business people and tourists to get to our state and for Washingtonians to reach markets on the East Coast and connections around the world."

JetBlue's flight schedule will be:

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Boston (BOS) to Seattle (SEA)        Seattle to Boston
Depart -- Arrive                     Depart -- Arrive
8:45pm -- 11:59pm                    12:55am -- 9:10am (Eff. 11/4/05)
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JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 80 new Airbus A320 aircraft and plans to add five additional A320s and eight Embraer E190s to its fleet in 2005. Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 316 flights a day and serves 32 destinations in 13 states, Puerto Rico, the Dominican Republic and The Bahamas. JetBlue plans to start daily nonstop service from Newark, NJ to Fort Lauderdale and Orlando on October 5, 2005, to West Palm Beach, Tampa and Fort Myers on October 19, 2005, and to San Juan, PR on November 17, 2005.

All JetBlue aircraft feature roomy leather seats; all equipped with an in-seat digital entertainment system offering 36 channels of free DIRECTV(r) programming - no other airline offers more live satellite TV options. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight is also available.(1)

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-200-9898 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

* Domestic fares do not include Passenger Facility Charges of up to $9.00 each way, September 11th Security Fees of up to $5.00 each way and a Federal Segment Tax of $3.20 per segment. Bahamas, Puerto Rico and Dominican Republic fares do not include Passenger Facility Charges of up to $9.00 each way,

U.S. Departure Tax of $14.10 each way and September 11th Security Fees of up to $5.00 each way. Bahamas fares also do not include U.S. APHIS and Immigration Fees of up to $10.10 and Bahamas Departure Taxes of up to $22. Dominican Republic fares also do not include U.S. APHIS and Immigration Fees of up to $11.95, Airport Authority and Infrastructure Fees of up to $22.45 each way and Airport Departure Tax of up to $20.00. Fares for travel originating from or purchased in the Dominican Republic will range from $133* to $335* each way.

(1) DIRECTV(r) service is not available on flights between JFK or Newark and Puerto Rico or the Dominican Republic; however, FOX InFlight is offered complimentary on these routes.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, potential hostilities in the Middle East or other regions, our ability to implement our growth strategy and our dependence on the New York market, our fixed obligations and our limited operating history, seasonal fluctuations in our operating results, increases in maintenance costs, fuel prices and interest rates, our competitive environment, our reliance on sole suppliers, government regulation, our failure to properly integrate LiveTV or enforce its patents, our ability to hire qualified personnel, the loss of key personnel and potential problems with our workforce including work stoppages, and continuing changes in the airline industry following the September 11th terrorist attacks and the increased risk of future attacks, the potential risks with the delivery, placing into service and integration into our operations of the EMBRAER 190 aircraft as well as the potential liability relating to our handling of customer data. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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