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JetBlue's Clearance Sale: Everyone Must Go!: Low-Fare Carrier Offers Fall Fares Starting from $29(a) Each Way

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NEW YORK, July 19, 2005 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) is kicking off fall travel by offering a clearance sale on its already low-fares.

"It doesn't take a 'blue light' to make this a special sale," said David Neeleman, JetBlue's Chairman and CEO. "With each way fares starting from $29(a) from Long Beach and $49(a) from New York and between Washington and Fort Lauderdale, JetBlue customers can now plan early for their fall and holiday travel needs."

Customers can take advantage of additional low-fares between the northeast and Florida, starting from $59(a) each way from New York's John F. Kennedy, LaGuardia or Newark airports. Boston, Burlington, Buffalo, Syracuse and Rochester to Fort Lauderdale, Fort Myers, Orlando and Tampa fares are also $59(a) each way.

From JFK, Burlington, Buffalo, Rochester and Syracuse to Aguadilla, Ponce and San Juan in Puerto Rico, Santiago in the Dominican Republic and Nassau in The Bahamas, fares start at $79(a) each way. Additionally, fares between Newark and San Juan start at $79(a) each way.

Sale fares to JetBlue's cities in the west start at $89(a) each way from JFK to Denver and Salt Lake City; Boston to Denver, Las Vegas and San Jose; and Fort Lauderdale to Long Beach. Fares to Burbank, Long Beach, Oakland, Ontario, Sacramento, San Diego, San Jose, Las Vegas, Phoenix, Portland and Seattle, start at $109(a) each way from JFK.

Sale fares between Long Beach and Las Vegas start at $29(a) each way, between Long Beach and Oakland start at $39 each way and between Long Beach and Salt Lake City start at $59(a) each way.

These sale fares, which require a 7-day or 14-day advance purchase, can be purchased at www.jetblue.com or by calling 1-800-JETBLUE by August 10 for travel between September 6 and December 14, 2005. Sale fare travel is not permitted during blackout dates between November 22 and 28, 2005. Customers should book early as seats may not be available on all flights.

JetBlue's Clearance Sale Fares:

New York/JFK to:	
Burlington, Buffalo, Rochester & Syracuse	$49(a)
Fort Lauderdale, Fort Myers, Orlando, Tampa, West Palm Beach & New Orleans	$59(a)
Aguadilla, Ponce & San Juan, Puerto Rico	$79(a)
Santiago, Dominican Republic	$79(a)
Nassau, Bahamas	$79(a)
Denver & Salt Lake City	$89(a)
Burbank, Long Beach, Oakland, Ontario, Sacramento, San Diego, Vegas, Phoenix, Portland & Seattle	$109(a)
New York/LGA to:	
Fort Lauderdale, FL	$59(a)
New York/EWR to:	
Fort Lauderdale, Fort Myers, Orlando, Tampa & West Palm Beach	$59(a)
San Juan, Puerto Rico	$79(a)
Burlington, Buffalo, Rochester and Syracuse to:	
Fort Lauderdale, Fort Myers, Orlando, Tampa, West Palm Beach & New Orleans	$59(a)
Aguadilla, Ponce & San Juan, Puerto Rico	$79(a)
Santiago, Dominican Republic	$79(a)
Nassau, Bahamas	$79(a)
Burbank, Long Beach, Oakland, Ontario, Sacramento, San Diego, San Jose, Las Vegas, Phoenix, Portland & Seattle	$109(a)

Boston to:	
Fort Lauderdale, Fort Myers, Orlando & Tampa	$59(a)
Denver, Las Vegas & San Jose	$89(a)
Long Beach & Oakland	$109(a)
Washington/Dulles to:	
Fort Lauderdale	$49(a)
Long Beach, Oakland, San Diego & Sacramento	$99(a)
Long Beach to:	
Las Vegas	$29(a)
Oakland	$39(a)
Salt Lake City	$59(a)
Fort Lauderdale	$89(a)
Fort Lauderdale to:	
Washington	$49(a)
New York (JFK/LGA/EWR) & Boston	$59(a)
Long Beach	$89(a)
Fort Myers, Orlando, Tampa to:	
New York (JFK/EWR) & Boston	$59(a)
West Palm Beach to:	
New York (JFK/EWR)	$59(a)
Denver to:	
New York & Boston	$89(a)
Burlington, Buffalo, Rochester & Syracuse	$109(a)
Oakland to:	
Long Beach	$39(a)
Washington	$99(a)
New York & Boston	$109(a)

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 77 new Airbus A320 aircraft and plans to add seven additional A320s and seven Embraer E190s to its fleet in 2005. Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 316 flights a day and serves 32 destinations in 13 states, Puerto Rico, the Dominican Republic and The Bahamas. JetBlue plans to start daily nonstop service from Newark, NJ to Fort Lauderdale and Orlando on October 5, 2005, to West Palm Beach, Tampa and Fort Myers on October 19, 2005, and to San Juan, PR on November 17, 2005.

All JetBlue aircraft feature roomy leather seats; all equipped with an in-seat digital entertainment system offering 36 channels of free DIRECTV(r) programming -- no other airline offers more live satellite TV options. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight is also available.(b)

With JetBlue, all seats are assigned, all travel is ticketless, all fares are each way, and an overnight stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-200-9898 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

Note(a) Domestic fares do not include Passenger Facility Charges of up to $9.00 each way, September 11th Security Fees of up to $5.00 each way and a Federal Segment Tax of $3.20 per segment. Bahamas, Puerto Rico and Dominican Republic fares do not include Passenger Facility Charges of up to $9.00 each way, U.S. Departure Tax of $14.10 each way and September 11th Security Fees of up to $5.00 each way. Bahamas fares also do not include U.S. APHIS and Immigration Fees of up to $10.10 and Bahamas Departure Taxes of up to $22. Dominican Republic fares also do not include U.S. APHIS and Immigration Fees of up to $11.95, Airport Authority and Infrastructure Fees of up to $22.45 each way and Airport Departure Tax of up to $20.00. Fares for travel originating from or purchased in the Dominican Republic will range from $133(a) to $335(a) each way.

Note(b) DIRECTV(r) service is not available on flights between JFK or Newark and Puerto Rico or the Dominican Republic; however, FOX InFlight is offered complimentary on these routes.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, our ability to implement our growth strategy including the integration of the Embraer E190 aircraft into our operations, our significant fixed obligations, our ability to maintain our culture, our reliance on high daily aircraft utilization, increases in maintenance costs, fuel prices, insurance costs and interest rates, our dependence on the New York market, our reliance on automated systems and technology, our reliance on sole suppliers, additional government regulation and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2004 Annual Report Form 10-K/A and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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