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NEW YORK, July 12, 2005 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU), New York City's largest domestic airline, today announced that it plans to commence new service from Newark Liberty International Airport beginning October 5, with introductory fares starting from $69(a) each way.

JetBlue plans to begin service to Fort Lauderdale, Orlando, West Palm Beach, Tampa and Fort Myers, FL, in October, and to add daily nonstop service between Newark and San Juan, Puerto Rico, starting November 17. The low-fare carrier expects to operate all flights from Terminal A.

To launch this new service, JetBlue will offer introductory sale fares between Newark and Fort Lauderdale, Orlando, West Palm Beach, Tampa or Fort Myers, FL, starting from $69(a) each way and between Newark and San Juan starting from $99(a) each way. Sale fares must be purchased by July 26 for travel through December 14, 2005. Seats are limited and customers are encouraged to book early. Blackouts dates of November 22 through November 28 will apply to all introductory sale fares.

JetBlue's regular one-way fares between Newark and Fort Lauderdale, Orlando, West Palm Beach, Tampa and Fort Myers, FL, will range from $89(a) to $259(a) each way and regular one-way fares between Newark and San Juan will range from $124(a) to $299(a) each way, when booked at www.jetblue.com or by calling 1-800-JETBLUE.

New Jersey Acting Governor Richard J. Codey said, "New Jersey welcomes JetBlue to Newark International Airport, one of the nation's premier facilities. JetBlue's arrival means more flights, more flexibility and more competition for the millions drawn to the convenience of Newark International Airport."

"As highlighted in our 10-year strategic plan, the Port Authority considers the expansion of air travel an essential element to increasing the economic strength of our region. The arrival of JetBlue Airways at Newark Liberty International Airport advances this objective by enabling New Jersey residents to benefit from additional high-quality service at one of the nation's finest aviation facilities," said Port Authority Chairman Anthony R. Coscia.

"JetBlue plans to liberate Newark this fall with low-fares and award-winning service," said David Neeleman, JetBlue's CEO. "We've been hearing from customers just how much they wanted JetBlue to come to Newark. With the addition of Newark to the family this fall, JetBlue will offer 77 daily flights to Florida -- the most between the greater New York metropolitan area and Florida of any airline. Now that's a convenient schedule!"

JetBlue's flight schedules from Newark Liberty will be:

Newark (EWR) to Fort Lauderdale, FL (FLL)	Fort Lauderdale to Newark
Depart - Arrive	Depart - Arrive
6:25am - 9:30am	6:45am - 9:40am (eff. 10/6/05)
10:20am - 1:35pm	10:10am - 1:00pm
1:40pm - 4:35pm	1:25pm - 4:30pm
5:10pm - 8:30pm	5:15pm - 8:25pm
9:05pm - 11:59pm	9:10pm - 11:59pm
Newark (EWR) to Orlando, FL (MCO)	Orlando to Newark
Depart - Arrive	Depart - Arrive
7:25am - 10:10am	8:00am - 10:40am

11:20am - 2:15pm	11:25am - 2:05pm
3:15pm - 6:05pm	3:10pm - 6:00pm
6:40pm - 9:35pm	6:45pm - 9:40pm
9:15pm - 11:45pm	9:55pm - 12:05am
(eff. 11/22/05)	(eff. 11/22/05)
Newark (EWR) to	West Palm Beach to
West Palm Beach, FL (PBI)	Newark
Depart - Arrive	Depart - Arrive
7:55am - 10:45am	11:25am - 2:10pm
(eff. 10/19/05)	(eff. 10/19/05)
5:50pm - 8:40pm	2:15pm - 5:10pm
(eff. 11/1/05)	(eff. 11/1/05)
Newark (EWR) to Tampa, FL (TPA)	Tampa to Newark
Depart - Arrive	Depart - Arrive
10:30am - 1:10pm	6:55am - 9:50am
(eff. 10/19/05)	(eff. 10/19/05)
6:40pm - 9:35pm	3:10pm - 6:00pm
(eff. 10/19/05)	(eff. 10/19/05)
Newark (EWR) to Fort Myers, FL (RSW)	Fort Myers to Newark
Depart - Arrive	Depart - Arrive
1:50pm - 4:50pm	5:30pm - 8:25pm
(eff. 10/19/05)	(eff. 10/19/05)
Newark (EWR) to San Juan, PR (SJU)	San Juan to Newark
Depart - Arrive	Depart - Arrive
10:35pm - 3:15am	4:10am - 7:00am
(eff. 11/17/05)	(eff. 11/18/05)

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 77 new Airbus A320 aircraft and plans to add seven additional A320s and seven Embraer E190s to its fleet in 2005. Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 314 flights a day and serves 32 destinations in 13 states, Puerto Rico, the Dominican Republic and The Bahamas.

All JetBlue aircraft feature roomy leather seats; all equipped with an in-seat digital entertainment system offering 36 channels of free DIRECTV(r) programming -- no other airline offers more live satellite TV options. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight is also available(b).

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-200-9898 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com .

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

(a) Domestic fares do not include Passenger Facility Charges of up to $9.00 each way, September 11th Security Fees of up to $5.00 each way and a Federal Segment Tax of $3.20 per segment. Bahamas, Puerto Rico and Dominican Republic fares do not include Passenger Facility Charges of up to $9.00 each way, U.S. Departure Tax of $14.10 each way and September 11th Security Fees of up to $5.00 each way. Bahamas fares also do not include U.S. APHIS and Immigration Fees of up to $10.10 and Bahamas Departure Taxes of up to $22. Dominican Republic fares also do not include U.S. APHIS and Immigration Fees of up to $11.95, Airport Authority and Infrastructure Fees of up to $22.45 each way and Airport Departure Tax of up to $20.00. Fares for travel originating from or purchased in the Dominican Republic will range from $133 to $335 each way.

(b) DIRECTV(r) service is not available on flights between JFK or Newark and Puerto Rico or the Dominican Republic; however, where available, FOX InFlight Premium Entertainment is offered complimentary on these routes.

New York City's "largest Domestic airline" data based on mainline flights from New York City's JFK & LGA airports, according to Innovata schedule data for July 2005 via APGDat.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, our ability to implement our growth strategy including the integration of the Embraer E190 aircraft into our operations, our significant fixed obligations, our ability to maintain our culture, our reliance on high daily aircraft utilization, increases in maintenance costs, fuel prices, insurance costs and interest rates, our dependence on the New York market, our reliance on automated systems and technology, our reliance on sole suppliers, additional government regulation and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2004 Annual Report Form 10-K/A and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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