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May 24, 2005

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NEW YORK, May 24, 2005 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) today launched its first nonstop flight to New York's JFK International Airport from Bob Hope Airport in Burbank, CA, offering the first and only nonstop coast-to-coast service from the Southern California airport.

JetBlue plans three daily nonstop flights between Burbank and New York's John F. Kennedy International Airport with a fourth to commence July 15, allowing the carrier to offer more daily nonstop flights to California from New York City than any other airline. Burbank will become JetBlue's seventh California destination. In addition to its new service from Burbank, JetBlue currently offers two daily nonstop flights from Ontario and seven daily nonstop flights from Long Beach.

"The wait is finally over for nonstop service to New York from Burbank," said Dave Barger, President and COO of JetBlue Airways. With our new convenient service from Burbank complementing our existing nonstop service from Ontario and Long Beach, it's no wonder our new advertising slogan is 'LAX? Don't even go there.'"

"JetBlue is coming here during the very week that Bob Hope Airport is celebrating its 75th Anniversary, and there couldn't be any better frosting on the cake than nonstop service to New York. This is certainly a time to remember the airport's marvelous history, but the arrival of JetBlue reminds us that Bob Hope Airport has a wonderful future ahead, too. We're all very pleased to welcome JetBlue to Burbank," said Charles Lombardo, President of the Burbank-Glendale-Pasadena Airport Authority.

To learn more about JetBlue's operations in the Los Angeles area, please click http://www.jetbluecities.com/la/ for more information.

JetBlue's flight schedules will be:

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New York (JFK) to Burbank (BUR)              Burbank to New York
Depart -- Arrive                             Depart -- Arrive

6:55am - 9:45am                              7:00am -- 3:30pm
                                             (Eff. 5/25/05)
11:35am -- 2:20pm                            10:40am -- 6:55pm
(Eff. 7/15/05)
4:25pm -- 7:20pm                             3:20pm -- 11:35pm
                                             (Eff. 7/15/05)
6:25pm -- 9:40pm                             8:50pm -- 5:00am
                                             (next day)
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The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 74 new Airbus A320 aircraft and plans to add 10 additional A320s and 7 Embraer E190s to its fleet in 2005. Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 296 flights a day and serves 31 destinations in 13 states, Puerto Rico, the Dominican Republic and The Bahamas. JetBlue plans to commence new service from JFK to Ponce, Puerto Rico on June 17.

All JetBlue aircraft feature roomy leather seats; all equipped with an in-seat digital entertainment system offering up to 36 channels of free DIRECTV(r) programming. On many flights, a selection of first-run movies and bonus features from FOX InFlight Premium Entertainment may be available.(a)

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-200-9898 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

(a) DIRECTV(r) service is not available on flights between JFK and Puerto Rico or the Dominican Republic; however, where available, FOX InFlight Premium Entertainment is offered complimentary on these routes.

This press release contains statements of a forward-looking nature, which represent our management's beliefs and assumptions concerning future events.

Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, our ability to implement our growth strategy including the integration of the Embraer E190 aircraft into our operations, our significant fixed obligations, our ability to maintain our culture, our reliance on high daily aircraft utilization, increases in maintenance costs, fuel prices, insurance costs and interest rates, our dependence on the New York market, our reliance on automated systems and technology, our reliance on sole suppliers, additional government regulation and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2004 Annual Report Form 10-K/A and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

CONTACT: JetBlue Airways
Todd Burke
Todd.burke@jetblue.com

Brandon Hamm
Brandon.hamm@jetblue.com

Ph: (718) 709-3089

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