JetBlue to Cut Ribbon on its New Terminal Facilities at Logan International Airport and Inaugurate New Daily Service to Las Vegas, NV and San Jose, CA

May 02, 2005

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MEDIA ADVISORY, May 2, 2005 (PRIMEZONE) --

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WHAT:   The low-fare carrier will officially open its new
        terminal facilities at Boston's Logan International
        Airport. The carrier will also launch new daily service
        from Boston to Las Vegas, NV and San Jose, CA

WHO:    David Neeleman -- JetBlue Airways CEO
        Craig Coy -- Massport CEO
        Tom Kinton -- Massport Aviation Director

WHEN:   9:30 AM, Tuesday, May 3, 2005 (Allow 15-20 minutes to
        obtain credentials and pass through security)

WHERE:  Logan International Airport, Terminal C, Pier C at
        Gates 34-36.
        -- Media must pick up gate passes at the JetBlue
        Ticket Counter (far right-side position) and allow
        adequate time to pass through security screening. A
        separate screening lane will help facilitate media
        movement through the security process --

VISUALS: JetBlue aircraft arriving under water cannon salute
        and tours of the interior of a JetBlue A320
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-- Free Media Parking available at the Limo Pool, Terminal E or pay parking is available in the terminal garage --

FOR INTERVIEWS WITH DAVID NEELEMAN, PLEASE CONTACT:

Todd Burke, Cell: (646) 352-2336
Todd.burke@jetblue.com

BACKGROUND:

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 74 new Airbus A320 aircraft and plans to add 10 additional A320s and 7 Embraer E190s to its fleet in 2005. Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 318 flights a day and serves 29 destinations in 12 states, Puerto Rico, the Dominican Republic and the Bahamas. JetBlue plans to commence new service from JFK to Portland on May 17 and to Burbank, CA on May 24.

All JetBlue aircraft feature roomy leather seats; all equipped with an in-seat digital entertainment system offering up to 36 channels of free DIRECTV(r) programming. On many flights, a selection of first-run movies and bonus features from FOX InFlight Premium Entertainment may be available (See note).

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-200-9898 if calling from the Dominican Republic.

Note: DIRECTV(r) service is not available on flights between JFK and Puerto Rico or the Dominican Republic; however, where available, FOX InFlight Premium Entertainment is offered complimentary on these routes.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

CONTACT:

JetBlue
Todd Burke
Cell: (646) 352-2336
Todd.burke@jetblue.com

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