Photo Release -- JetBlue Names Todd Burke Vice President, Corporate Communications

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NEW YORK, April 28, 2005 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) today announced Todd Burke has been appointed Vice President, Corporate Communications, effective May 1, 2005.

A photo accompanying this release is available at http://www.primezone.com/newsroom/prs/?pkgid=1564

Mr. Burke joined JetBlue as Director of Corporate Communications in November 2003, after an 18-year career with American Airlines and TWA in a variety of increasingly responsible leadership positions including field operations, training, community affairs and corporate communications.

Mr. Burke succeeds Gareth Edmondson-Jones, JetBlue's founding member and former Vice President of Corporate Communications, who left JetBlue this month to return to his home in Sydney, Australia. Mr. Burke will report to Tim Claydon, Senior Vice President of Sales and Marketing, and will be responsible for the carrier's media/public relations, internal communications and community affairs.

"We're excited to promote Todd to lead JetBlue's Corporate Communications team," said David Neeleman, JetBlue's CEO. "Todd has held positions ranging from the front-line to high-level leadership during his airline career -- he truly understands our complex industry, always keeping the customer in the forefront. We know he'll do a great job of leading our communications team into the future."

Mr. Burke, originally from Red Lion, PA, attended Wright State University in Dayton, OH. He works out of the carrier's Forest Hills Support Center, and now calls New York City home.

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 74 new Airbus A320 aircraft and plans to add 10 additional A320s and 7 Embraer E190s to its fleet in 2005. Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 318 flights a day and serves 29 destinations in 12 states, Puerto Rico, the Dominican Republic and the Bahamas. JetBlue plans to commence new service from JFK to Portland on May 17 and to Burbank, CA on May 24.

All JetBlue aircraft feature roomy leather seats; all equipped with an in-seat digital entertainment system offering up to 36 channels of free DIRECTV(r) programming. On many flights, a selection of first-run movies and bonus features from FOX InFlight Premium Entertainment may be available. (see Note)

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-200-9898 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

(Note) DIRECTV(r) service is not available on flights between JFK and Puerto Rico or the Dominican Republic; however, where available, FOX InFlight Premium Entertainment is offered complimentary on these routes.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, our ability to implement our growth strategy including the integration of the Embraer E190 aircraft into our operations, our significant fixed obligations, our ability to maintain our culture, our reliance on high daily aircraft utilization, increases in maintenance costs, fuel prices, insurance costs and interest rates, our dependence on the New York market, our reliance on automated systems and technology, our reliance on sole suppliers, additional government regulation and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2004 Annual Report Form 10-K/A and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

The photo can also be found on NewsCom, www.newscom.com, and via AP PhotoExpress, http://photoarchive.ap.org/

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