Beignets on the Brain? Craving Creole? JetBlue Launches Additional Daily Nonstop Flight to New Orleans: Third Daily Flight Added Between New York/JFK and New Orleans

Apr 20, 2005

Beignets on the Brain? Craving Creole? JetBlue Launches Additional Daily Nonstop Flight to New Orleans: Third Daily Flight Added Between New York/JFK and New Orleans

NEW YORK, April 20, 2005 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) today added a third daily nonstop flight between New York City's John F. Kennedy International Airport and New Orleans. The low-fare airline began service on the route with one daily flight on July 26, 2001.

"Over 10 million travelers visited New Orleans in 2004. This year, Yahoo and National Geographic Traveler crowned us the number one city for families to visit," said New Orleans Mayor C. Ray Nagin. "JetBlue's expansion of service to New York City is another indicator that we are building on our strength as a world-class destination. We are excited to have this first-class airline in our airport."

"JetBlue has experienced tremendous success in almost four years of offering low fares, friendly service and great in-flight amenities to customers traveling to and from New Orleans," said David Neeleman, CEO of JetBlue Airways. "We are excited to offer additional service on this route to meet the growing demand."

JetBlue's daily schedule between JFK and New Orleans will be as follows:

New York (JFK) to New Orleans (MSY) Depart - Arrive	New Orleans to New York Depart - Arrive
8:00am - 10:15am	6:45am - 10:25am (Eff. 4/21/05)
2:30pm - 4:50pm	11:00am - 2:40pm
9:40pm - 11:59pm (Eff. 4/20/05)	5:40pm - 9:20pm

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 73 new Airbus A320 aircraft and plans to add 11 additional A320s and 7 Embraer E190s to its fleet in 2005. Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 315 flights a day and serves 29 destinations in 12 states, Puerto Rico, the Dominican Republic and The Bahamas. JetBlue plans to commence new service from JFK to Portland, OR on May 17, and to Burbank, CA on May 24.

All JetBlue aircraft feature roomy leather seats; all equipped with an in-seat digital entertainment system offering up to 36 channels of free DIRECTV(R) programming. On many flights, a selection of first-run movies and bonus features from FOX InFlight Premium Entertainment may be available. (see Note)

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-200-9898 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

(Note) DIRECTV(R) service is not available on flights between JFK and Puerto Rico or the Dominican Republic; however, where available, FOX InFlight Premium Entertainment is offered complimentary on these routes.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, our ability to implement our growth strategy including the integration of the Embraer E190 aircraft into our operations, our significant fixed obligations, our ability to maintain our culture, our reliance on high daily aircraft utilization, increases in maintenance costs, fuel prices, insurance costs and interest rates, our dependence on the New York market, our reliance on automated systems and technology, our reliance on sole suppliers, additional government regulation and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2004 Annual Report on Form 10-K. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

CONTACTS: JetBlue
Todd Burke
todd.burke@jetblue.com

Brandon Hamm
brandon.hamm@jetblue.com
Ph: 718 709 3089

Powered by SITECORE