JetBlue Does a Little Spring Cleaning on its Fares: -- Spring Sale Fares Starting from $39* Each Way --

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NEW YORK, April 12, 2005 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) is gearing up for spring by putting most of its routes on sale -- starting from just $39* each way.

"Spring is the time for new beginnings," said JetBlue's CEO David Neeleman. "This spring, JetBlue has new beginnings in Portland, Burbank, Boston, San Jose, Las Vegas, Washington, D.C. and San Diego. And they're all on sale."

Caribbean service from New York starts from just $75* one way between JFK and Santiago, Dominican Republic. Fares from New York to San Juan and Aguadilla, Puerto Rico and to Nassau, The Bahamas, start from just $99* one way. (Fares from the Dominican Republic start at $87* with the inclusion of value-added tax; fares from The Bahamas start at $106* with the inclusion of value-added tax.)

Coast to coast fares start from $89* one way between JFK and San Jose, CA. Fares between Boston, MA and California's LA/Long Beach and Oakland airports start from $99* each way. Fares from New York/JFK to Las Vegas, NV; Phoenix, AZ; Oakland, Ontario and San Diego, CA start from $109* one way, and fares between JFK and Burbank, Long Beach, Sacramento, CA; Portland, OR and Seattle, WA start from $119* one way.

Sale fares between Long Beach and Las Vegas, NV and Oakland, CA start at $39* one way, and between Long Beach and Salt Lake City, UT from $59* one way.

These sale fares, which require a 7-day advance purchase, (fares between Long Beach and Oakland, Las Vegas and Salt Lake City require a 14-day advance purchase) must be bought at www.jetblue.com or by calling 1-800-JETBLUE by April 28 for travel between April 26 and June 22, 2005. Sale fare travel is not permitted during blackout dates between April 26 and May 2, 2005. Customers should book early as seats may not be available on all flights.

JetBlue's Spring Fare Sale:

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New York/JFK to:
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Fort Lauderdale, Fort Myers, Orlando, Tampa, and
  West Palm Beach, FL; New Orleans, LA                        $69*

San Juan & Aguadilla, Puerto Rico; Nassau, Bahamas            $99*

Denver, CO                                                    $99*

Las Vegas, NV; Oakland, San Diego, Ontario, CA; Phoenix, AZ   $109*

Burbank, Long Beach, Sacramento, CA; Portland, OR;
  Seattle, WA                                                 $119*

Santiago, Dominican Republic                                  $75*

San Jose, CA; Salt Lake City, UT                              $89*


New York/LGA to:
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Fort Lauderdale                                               $69*


Buffalo, Rochester, Syracuse & Burlington to:
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Fort Lauderdale, Fort Myers, New Orleans, Orlando,
  Tampa, and West Palm Beach                                  $69*

Burbank, Long Beach, Oakland, Ontario, San Diego,
  Sacramento, CA; Portland, OR; Seattle, WA; Phoenix, AZ;
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Las Vegas, NV	$129*
Denver, CO	$119*
San Jose, CA; Salt Lake City, UT	$109*
Washington/Dulles to:	
Fort Lauderdale, FL	$59*
Long Beach, Oakland, CA	$99*
Sacramento, CA	$89*
San Diego, CA	$109*
Boston/Logan to:	
Fort Lauderdale, Fort Myers, Tampa & Orlando, FL	$59*
Denver, CO; San Jose, CA	$89*
Long Beach & Oakland, CA; Las Vegas, NV	$99*
Fort Lauderdale to:	
New York	$69*
Boston, MA; Washington, DC	$59*
Long Beach	$109*
Fort Myers, Orlando, and Tampa to:	
New York	$69*
Boston, MA	$59*
West Palm Beach to:	
New York	$69*
Denver to:	
New York	$99*
Boston, MA	$89*
Long Beach to:	
Las Vegas, NV; Oakland, CA	$39*
Salt Lake City	$59*
Fort Lauderdale	$109*
New York	$119*
Boston, MA; Washington, DC	$99*
Oakland to:	
Long Beach	$39*
New York	$109*
Boston, MA; Washington, DC	$99*

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 73 new Airbus A320 aircraft and plans to add 11 additional A320s and 7 Embraer E190s to its fleet in 2005. Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 308 flights a day and serves 29 destinations in 12 states, Puerto Rico, the Dominican Republic and The Bahamas. JetBlue plans to commence new service from JFK to Portland, OR on May 17, and to Burbank, CA on May 24.

All JetBlue aircraft feature roomy leather seats; all equipped with an in-seat digital entertainment system offering up to 36 channels of free DIRECTV(r) programming. On many flights, a selection of first-run movies and bonus features from FOX InFlight Premium Entertainment may be available.**

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-200-9898 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

* Domestic fares do not include Passenger Facility Charges of up to $9.00 each way, September 11th Security Fees of up to $5.00 each way and a Federal Segment Tax of $3.20 per segment. Bahamas, Puerto Rico and Dominican Republic fares do not include Passenger Facility Charges of up to $9.00 each way, U.S. Departure Tax of $14.10 each way and September 11th Security Fees of up to $5.00 each way. Bahamas fares also do not include U.S. APHIS and Immigration Fees of up to $10.10 and Bahamas Departure Taxes of up to $22. Dominican Republic fares also do not include U.S. APHIS and Immigration Fees of up to $11.95, Airport Authority and Infrastructure Fees of up to $22.45 each way and Airport Departure Tax of up to $20.00. Fares for travel originating from or purchased in the Dominican Republic will range from $133* to $335* each way.

** DIRECTV(r) service is not available on flights between JFK and Puerto Rico or the Dominican Republic; however, where available, FOX InFlight Premium Entertainment is offered complimentary on these routes.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, our ability to implement our growth strategy including the integration of the Embraer E190 aircraft into our operations, our significant fixed obligations, our ability to maintain our culture, our reliance on high daily aircraft utilization, increases in maintenance costs, fuel prices, insurance costs and interest rates, our dependence on the New York market, our reliance on automated systems and technology, our reliance on sole suppliers, additional government regulation and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2004 Annual Report on Form 10-K. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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