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NEW YORK, March 24, 2005 (PRIMEZONE) -- JetBlue Airways (NASDAQ:JBLU) salutes Barbara London today, a member of JetBlue's extended family, with the naming of Barbara London Drive in her honor, in Long Beach, CA.

Ms. London, mother of Kristy Ardizzone, JetBlue's Manager of Government Affairs for the Western Region, is a recognized pioneer in women's aviation. After graduating college during World War II, London was invited to join the Army's new Women's Auxiliary Ferrying Squadron (WAFS). Rising to commander of the Long Beach Army Air Base's WAFS, she ferried P-51 Mustangs, P-47 Thunderbolts and C-47s during her distinguished military career. For her many achievements, Ms. London, then Miss Erickson, was awarded the Army's Air Medal, the only one awarded to a female aviator during World War II.

"I am so proud to celebrate Barbara's achievements as one of Long Beach's finest in aviation," said David Neeleman, JetBlue's Chairman and Chief Executive Officer. "JetBlue joins in congratulating Barbara, and her family, as we honor her tremendous accomplishments."

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 73 new Airbus A320 aircraft and plans to add 11 additional A320s and 7 Embraer E190s to its fleet in 2005. Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 306 flights a day and serves 29 destinations in 12 states, Puerto Rico, the Dominican Republic and The Bahamas.

All JetBlue aircraft feature roomy leather seats; all equipped with an in-seat digital entertainment system offering up to 36 channels of free DIRECTV(r) programming. On many flights, a selection of first-run movies and bonus features from FOX InFlight Premium Entertainment is available.*

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-200-9898 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

* DIRECTV(r) service is not available on flights between JFK and Puerto Rico or the Dominican Republic; however, where available, FOX InFlight Premium Entertainment is offered complimentary on these routes.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, our ability to implement our growth strategy including the integration of the Embraer E190 aircraft into our operations, our significant fixed obligations, our ability to maintain our culture, our reliance on high daily aircraft utilization, increases in maintenance costs, fuel prices, insurance costs and interest rates, our dependence on the New York market, our reliance on automated systems and technology, our reliance on sole suppliers, additional government regulation and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2004 Annual Report on Form 10-K. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

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