Photo Release -- A Diamond is JetBlue's Best Friend: JetBlue Receives FAA's Highly Coveted Diamond Certificate of Excellence Award

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NEW YORK, March 7, 2005 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) announced that it has received the Federal Aviation Administration's (FAA) prestigious Diamond Certificate of Excellence Award for the airline's maintenance technician training program.

A photo accompanying this release is available at http://www.primezone.com/newsroom/prs/?pkgid=1463

The Aviation Maintenance Technician (AMT) Awards program is designed to encourage aviation maintenance technicians to take advantage of initial and recurrent training. The stringent requirements of this award, the highest of 5 levels of achievement, have been surpassed by 149 JetBlue Crewmembers who will receive the "Diamond" recognition.

The Certificate of Excellence was presented by Mel Freedman, Manager of FAA Flight Standards and Tom Mineo, FAA Supervisor District Office 15 on Friday, March 4 to Tom Anderson, JetBlue's Senior Vice President of Technical Operations and Aircraft Programs during a special ceremony at the company's Crewmember Support Center in Forest Hills, New York.

"JetBlue takes pride in the development and training of all of our crewmembers," said Anderson. "It's a privilege and honor to receive this recognition and we remain committed to continually training our maintenance technicians and ensuring everyone at JetBlue puts safety first."

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 72 new Airbus A320 aircraft and plans to add 12 additional A320s and 7 Embraer E190s to its fleet in 2005. Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 295 flights a day and serves 29 destinations in 12 states, Puerto Rico, the Dominican Republic and The Bahamas. JetBlue plans to commence new service from JFK to Portland, OR on May 17, and to Burbank, CA on May 24.

All JetBlue aircraft feature roomy leather seats; all equipped with an in-seat digital entertainment system offering up to 36 channels of free DIRECTV(R) programming. On many flights, a selection of first-run movies and bonus features from FOX InFlight Premium Entertainment may be available (see note).

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-200-9898 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

The available photo can also be found at NewsCom, www.newscom.com

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

Note: DIRECTV(R) service is not available on flights between JFK and Puerto Rico or the Dominican Republic; however, where available, FOX InFlight Premium Entertainment is offered complimentary on these routes.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, our ability to implement our growth strategy including the integration of the Embraer E190 aircraft into our operations, our significant fixed obligations, our ability to maintain our culture, our reliance on high daily aircraft utilization, increases in maintenance costs, fuel prices, insurance costs and interest rates, our dependence on the New York market, our reliance on automated systems and technology, our reliance on sole suppliers, additional government regulation and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2004 Annual Report on Form 10-K. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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