JetBlue Turns Five; Fastest Airline to Reach 'Major' Status: Low-fare Carrier Giving Away Free Tickets and Prizes to JFK Customers; CEO and President Welcome 71st Aircraft with new Mosaic Design Tail Fin

Feb 10, 2005

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MEDIA ADVISORY, Feb. 10, 2005 (PRIMEZONE) --

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WHAT:     The low-fare airline celebrates its fifth anniversary at
          New York's John F. Kennedy International Airport on
          Friday, February 11.

          Throughout the city, the airline is giving away 500
          tickets in all 5 boroughs.as well as at JFK.

          JetBlue CEO David Neeleman and President Dave Barger,
          along with hundreds of uniformed crewmembers, will welcome
          the 71st aircraft arrival, with the new tail
          design, Mosaic.

WHO:      JetBlue Airways CEO and Chairman David Neeleman, President
          and COO Dave Barger, hundreds of uniformed crewmembers

          Barbara Peterson, author, "Blue Streak:  Inside JetBlue,
          the Upstart that Rocked an Industry"

WHEN:     2 PM, Friday, February 11, 2005

WHERE:    JFK Airport, Terminal 6, left of Ticket Counter

VISUALS:  500 "High Fives," as crewmembers welcome the new aircraft
          with giant foam hands

          Carnival-like atmosphere with customer giveaways

          Barbara Peterson hosts a book-signing for JetBlue
          customers and crewmembers

INTERVIEWS: Available with:

          --      CEO David Neeleman
          --      President Dave Barger
          --      author Barbara Peterson


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BACKGROUND:

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 69 new Airbus A320 aircraft and plans to add 15 additional A320s and 7 Embraer E190s to its fleet in 2005. Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 276 flights a day and serves 30 destinations in 12 states, Puerto Rico, the Dominican Republic and The Bahamas.

All JetBlue aircraft feature roomy leather seats, all equipped with an in-seat digital entertainment system offering up to 36 channels of free DIRECTV(R) programming and, on many flights, a selection of first-run movies and bonus features from FOX InFlight Premium Entertainment.(1)

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-200-9898 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

(1) DIRECTV(R) service is not available on flights between JFK and Puerto Rico or the Dominican Republic; however, where available, FOX InFlight Premium Entertainment is offered complimentary on these routes.

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