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Jan 07, 2005

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NEW YORK, Jan. 7, 2005 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) is commemorating its first anniversary of service from Boston's Logan International Airport today with the announcement of new service between Boston and both San Jose, CA, and Las Vegas, NV, as well as additional flights to LA/Long Beach and Oakland, CA.

JetBlue will connect Boston with both San Jose and Las Vegas on May 3, each with a daily nonstop flight. Also on May 3, the airline will add a third daily roundtrip flight from Boston to both Oakland and Long Beach.

The airline's regular one-way fares for all the new service to Las Vegas, San Jose, Oakland and Long Beach will range from $144* to $299*. However, JetBlue is offering a "Take 5" sale fare between Boston and Las Vegas, San Jose and Oakland which starts from $85* each way. This sale fare requires a 5-day advance purchase, and must be bought at www.jetblue.com or by calling 1-800-JETBLUE by January 18, 2005. Travel must be completed by May 25, 2005. Customers should book early as seats are limited and may not be available on all flights.

The schedules for the new service, effective May 3, are:

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Boston (BOS) to San Jose (SJC)
Depart - Arrive
3:40 p.m. - 7:15 p.m.

San Jose to Boston
Depart - Arrive
8:20 p.m. - 5:00 a.m.


Boston (BOS) to Las Vegas (LAS)
Depart - Arrive
8:30 p.m. - 11:20 p.m.

Las Vegas to Boston
Depart - Arrive
12:15 a.m. - 8:25 a.m. (effective 5/4/05)
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Also effective May 3, schedules between Boston and Long Beach and Oakland will be:

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Boston (BOS) to Oakland (OAK)
Depart - Arrive
8:30 a.m. - 12:05 p.m.
4:55 p.m. - 8:30 p.m.
8:00 p.m. - 11:35 p.m.

Oakland to Boston
Depart - Arrive
7:20 a.m. - 4:00 p.m.
10:05 a.m. - 6:45 p.m.
10:35 p.m. - 7:10 a.m.


Boston (BOS) to Long Beach (LGB)
Depart - Arrive
6:45 a.m. - 10:00 a.m.
11:30 a.m. - 2:50 p.m.
4:35 p.m. - 7:55 p.m.
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Long Beach to Boston
Depart - Arrive
6:50 a.m. - 3:20 p.m.
10:55 a.m. - 7:25 p.m.
9:00 p.m. - 5:20 a.m.
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"It was one year ago today that Bostonians first welcomed us to their city," said David Neeleman, JetBlue's Chairman and CEO. "Since then, we've welcomed more than one million customers aboard our Boston flights. It's exciting that one year later, we're now expanding our Logan service to eight cities served from Boston."

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 69 new Airbus A320 aircraft and plans to add 15 additional A320s and 7 Embraer E190s to its fleet in 2005. Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 276 flights a day and serves 30 destinations in 12 states, Puerto Rico, the Dominican Republic and The Bahamas.

All JetBlue aircraft feature roomy leather seats, all equipped with an in-seat digital entertainment system offering up to 36 channels of free DIRECTV(r) programming and, on many flights, a selection of first-run movies and bonus features from FOX InFlight Premium Entertainment.*

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-200-9898 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

* Domestic fares do not include Passenger Facility Charges of up to $9.00 each way, September 11th Security Fees of up to $5.00 each way and a Federal Segment Tax of $3.20 per segment. Bahamas, Puerto Rico and Dominican Republic fares do not include Passenger Facility Charges of up to $9.00 each way, U.S. Departure Tax of $14.10 each way and September 11th Security Fees of up to $5.00 each way. Bahamas fares also do not include U.S. APHIS and Immigration Fees of up to $10.10 and Bahamas Departure Taxes of up to $22. Dominican Republic fares also do not include U.S. APHIS and Immigration Fees of up to $11.95, Airport Authority and Infrastructure Fees of up to $22.45 each way and Airport Departure Tax of up to $20.00. Fares for travel originating from or purchased in the Dominican Republic will range from $133* to $335* each way.

** DIRECTV(r) service is not available on flights between JFK and Puerto Rico or the Dominican Republic; however, where available, FOX InFlight Premium Entertainment is offered complimentary on these routes.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, our ability to implement our growth strategy including the integration of the Embraer E190 aircraft into our operations, our significant fixed obligations and our reliance on high daily aircraft utilization, increases in maintenance costs, fuel prices and interest rates, our dependence on the New York market, seasonal fluctuations in our operating results, our reliance on sole suppliers, government regulation, the loss of key personnel and potential problems with our workforce, the potential liability associated with the handling of our customer data and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2003 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795


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