JetBlue Airways Reports December Traffic

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NEW YORK, Jan 6, 2005 (BUSINESS WIRE) -- JetBlue Airways Corporation (NASDAQ: JBLU) reported today that its traffic in December increased 34.1 percent from December 2003, on a capacity increase of 34.4 percent.

Load factor for December 2004 was 82.0 percent, a decrease of 0.2 points from December 2003. JetBlue's completion factor was 100 percent and its on-time(1) performance was 67.4 percent.

JETBLUE AIRWAYS TRAFFIC RESULTS

	December 2004	December 2003	% Change
Revenue passenger miles (000)	1,446,077	1,078,633	34.1
Available seat miles (000)	1,763,449	1,311,975	34.4
Load factor	82.0%	82.2%	(0.2) pts.
Revenue passengers	1,095,480	831,006	31.8
Departures	8,618	6,461	33.4

	Y-T-D 2004	Y-T-D 2003	% Change
Revenue passenger miles (000)	15,730,302	11,526,945	36.5
Available seat miles (000)	18,911,051	13,639,488	38.6
Load factor	83.2%	84.5%	(1.3) pts.
Revenue passengers	11,782,625	9,011,552	30.8
Departures	90,532	66,920	35.3

SOURCE: JetBlue Airways Corporation

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 69 new Airbus A320 aircraft and plans to add 15 additional A320s and 7 Embraer E190s to its fleet in 2005. Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 276 flights a day and serves 30 destinations in 12 states, Puerto Rico, the Dominican Republic and The Bahamas.

All JetBlue aircraft feature roomy leather seats, all equipped with an in-seat digital entertainment system offering up to 36 channels of free DIRECTV(R) programming and, on many flights, a selection of first-run movies and bonus features from FOX InFlight Premium Entertainment.(a)

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-200-9898 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

(1) The U.S. Department of Transportation considers on-time arrivals to be those domestic flights arriving within 14 minutes of schedule.

(a) DIRECTV(R) service is not available on flights between JFK and Puerto Rico or the Dominican Republic; however, where available, FOX InFlight Premium Entertainment is offered complimentary on these routes.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, our ability to implement our growth strategy including the integration of the Embraer E190 aircraft into our operations, our significant fixed obligations and our reliance on high daily aircraft utilization, increases in maintenance costs, fuel prices and interest rates, our dependence on the New York market, seasonal fluctuations in our operating results, our reliance on sole suppliers, government regulation, the loss of key personnel and potential problems with our workforce, the potential liability associated with the handling of our customer data and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2003 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

SOURCE: JetBlue Airways Corporation

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