JetBlue To Announce Two New Cities To Be Served From Logan International Airport: Low-fare Carrier Expands In Boston: Boards Millionth Customer; Celebrates First Anniversary at Logan; Adds Flights to Florida and Announces Two New Cities

Jan 06, 2005

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MEDIA ADVISORY, Jan. 6, 2005 (PRIMEZONE) --

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WHAT:    The low-fare airline celebrates its first anniversary
         at Logan International Airport on Friday, January 7,
         and will announce two new cities to be served from Boston.

         JetBlue Airways also welcomed its millionth Boston
         customer aboard over the holidays and is adding new
         flights this week to Florida for the winter season.

         On January 6, JetBlue will add a second daily
         roundtrip between Boston and Fort Myers, Fl. and a
         third daily roundtrip between Boston and Tampa, Fl.
         On January 10, a fourth daily roundtrip between
         Boston and Fort Lauderdale, Fl. will be added, along
         with a fifth daily roundtrip between Boston and
         Orlando, Fl. Finally, on February 3, a third daily
         roundtrip between Boston and Fort Myers, Fl. will be
         added. With this additional service, JetBlue will
         offer 17 daily roundtrips between Boston and
         Florida. From Logan, JetBlue also serves LA/Long
         Beach and Oakland, CA, and Denver, CO.

WHO:     JetBlue Airways CEO David Neeleman

WHEN:    10:30 AM, Friday, January 7, 2004

WHERE:   Logan International Airport, JetBlue Airways Ticket Counter

VISUALS: Tours of a JetBlue A320 aircraft by David Neeleman


FOR SECURITY CLEARANCE AND INTERVIEWS WITH DAVID NEELEMAN,
PLEASE CONTACT:

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BACKGROUND:

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 69 new Airbus A320 aircraft and plans to add 15 additional A320s and 7 Embraer E190s to its fleet in 2005. Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 276 flights a day and serves 30 destinations in 12 states, Puerto Rico, the Dominican Republic and The Bahamas.

All JetBlue aircraft feature roomy leather seats, all equipped with an in-seat digital entertainment system offering up to 36 channels of free DIRECTV(r) programming and, on many flights, a selection of first-run movies and bonus features from FOX InFlight Premium Entertainment.(1)

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-200-9898 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

Note(1) DIRECTV(r) service is not available on flights between JFK and Puerto Rico or the Dominican Republic; however, where available, FOX InFlight Premium Entertainment is offered complimentary on these routes.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

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