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NEW YORK, Jan. 5, 2005 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) welcomed its millionth Boston customer aboard over the holidays and is adding new flights this week to Florida for the winter season. The low-fare airline celebrates its first anniversary at Logan International Airport on Friday, January 7, and will announce two new cities to be served from Boston.

Tomorrow, on January 6, JetBlue will add a second daily roundtrip between Boston and Fort Myers, Fl and a third daily roundtrip between Boston and Tampa, Fl. On January 10, a fourth daily roundtrip between Boston and Fort Lauderdale, Fl will be added, along with a fifth daily roundtrip between Boston and Orlando, Fl. Finally, on February 3, a third daily roundtrip between Boston and Fort Myers, Fl will be added. With this additional service, JetBlue will offer 17 daily roundtrips between Boston and Florida. From Logan, JetBlue also serves LA/Long Beach and Oakland, CA, and Denver, CO.

"Thanks a million, Boston!" said David Neeleman, JetBlue's Chairman and CEO. "What a wonderful milestone to enjoy as we commemorate our first anniversary at Logan this week. We're adding new flights to our Florida destinations based on strong demand and, on Friday, we'll announce two new cities to celebrate our first year of Boston service."

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 69 new Airbus A320 aircraft and plans to add 15 additional A320s and 7 Embraer E190s to its fleet in 2005. Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 276 flights a day and serves 30 destinations in 12 states, Puerto Rico, the Dominican Republic and The Bahamas.

All JetBlue aircraft feature roomy leather seats, all equipped with an in-seat digital entertainment system offering up to 36 channels of free DIRECTV(r) programming and, on many flights, a selection of first-run movies and bonus features from FOX InFlight Premium Entertainment.*

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-200-9898 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

* DIRECTV(r) service is not available on flights between JFK and Puerto Rico or the Dominican Republic; however, where available, FOX InFlight Premium Entertainment is offered complimentary on these routes.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, our ability to implement our growth strategy including the integration of the Embraer E190 aircraft into our operations, our significant fixed obligations and our reliance on high daily aircraft utilization, increases in maintenance costs, fuel prices and interest rates, our dependence on the New York market, seasonal fluctuations in our operating results, our reliance on sole suppliers, government regulation, the loss of key personnel and potential problems with our workforce, the potential liability associated with the handling of our customer data and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2003 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

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