'Take 5' In 2005 With JetBlue: Low-fare Carrier Celebrates 5th Birthday with Sale Fares On Select Routes Starting Between $35(1) and $115(1) Each Way

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'Take 5' In 2005 With JetBlue: Low-fare Carrier Celebrates 5th Birthday with Sale Fares On Select Routes Starting Between $35(1) and $115(1) Each Way NEW YORK, Dec. 28, 2004 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) today announced a jump-start on 2005 with its "Take 5" fare sale, putting select routes on sale at fares starting between $35(1) and $115(1) each way when booked at www.jetblue.com or by calling 1-800-JETBLUE.

From New York's JFK, JetBlue is offering sale fares to Florida, starting from $55(1) each way to Orlando and Tampa and from $65(1) each way to Fort Lauderdale, Fort Myers and West Palm Beach. Fort Lauderdale is also available from $65(1) each way from New York's LaGuardia airport. From JFK to the west starting from $85(1) each way to Denver, CO, Las Vegas, NV, Oakland, CA, Phoenix, AZ, Sacramento, CA, San Jose, CA and Seattle, WA and from $95(1) each way to Long Beach, CA, Ontario, CA, Salt Lake City, UT and San Diego, CA. From JFK to the Caribbean, JetBlue's sale fares start from $75(1) each way to San Juan and Aguadilla, Puerto Rico and to Santiago and Santo Domingo, Dominican Republic, and from $95(1) each way to Nassau, The Bahamas.

From Long Beach, CA, sale fares to Oakland, CA and Las Vegas, NV start at $35(1) each way, to Salt Lake City from $55(1) each way, to Boston, MA and Fort Lauderdale, FL, from $85(1) each way, and to New York/JFK and DC/Dulles from $95(1) each way.

From Boston, MA, sale fares to Florida cities start at $55(1) each way; to Orlando and Tampa, from $65(1) each way, to Fort Lauderdale and Fort Myers, and to Denver, CO, Long Beach and Oakland, CA from just $85(1) each way.

From Washington, DC/Dulles, sale fares to Fort Lauderdale start at $55(1) each way and to Oakland and Sacramento, CA from just $85(1) each way, and Long Beach, CA, from $95(1) each way.

From Upstate New York and Burlington, VT, sale fares to Florida start at just $65(1) each way.

"We're starting the New Year a few days early with great low fares to every JetBlue destination," said David Neeleman, JetBlue's Chairman and CEO. "2005 marks our fifth anniversary of service, so we're inviting customers to date to 'Take 5' for great fares for the new year."

All sale fares require a 5-day advance purchase, and must be bought at www.jetblue.com or by calling 1-800-JETBLUE by January 18, 2005. Travel at the sale fares to Florida cities must be completed between January 3 and February 15, 2005. All other travel must be completed between January 3 and May 25, 2005. Customers should book early as seats are limited and may not be available on all flights.

New York/JFK to:	Take 5 Fare
Buffalo, Rochester, Syracuse, NY; Burlington, VT	$45(1)
Orlando, Tampa, FL	$55(1)
West Palm Beach, Fort Lauderdale, Fort Myers, FL; New Orleans, LA	$65(1) $65
San Juan, Aguadilla, PR; Santiago, Santo Domingo, Dominican Republic;	$75(1)
Las Vegas, NV; Denver, CO; Seattle, WA; Phoenix, AZ; Oakland, San Jose, Sacramento, CA	$85(1)
Nassau, Bahamas; Salt Lake City, UT; Long Beach, Ontario, San Diego, CA	$95(1)
NY/LaGuardia - Fort Lauderdale, FL	$65(1)
Boston, MA to:	
Orlando, Tampa, FL	$55(1)
Fort Lauderdale, Fort Myers, FL	$65(1)
Denver, CO; Long Beach, Oakland, CA	$85(1)
Washington DC/Dulles to:	

Fort Lauderdale, FL	$55(1)
Oakland, Sacramento, CA	$85(1)
Long Beach, CA	$95(1)
Buffalo, Rochester, Syracuse, NY; Burlington, VT to:	

New York/JFK	$45(1)
Orlando, Tampa, FL	$65(1)
Fort Lauderdale, Fort Myers, West Palm Beach, FL	$75(1)
New Orleans, LA	$75(1)
San Juan, Aguadilla, PR; Santiago, Santo Domingo, Dominican Republic	$85(1)
Nassau, Bahamas; Denver, CO; Salt Lake City, UT	$105(1)
Long Beach, Ontario, San Diego, Oakland, Sacramento, San Jose, CA; Seattle, WA; Las Vegas, NV; Phoenix, AZ	$115(1)
(All service from Buffalo, Rochester, Syracuse, NY and Burlington, VT is via New York/JFK.)	
Long Beach, CA to:	

Oakland, CA; Las Vegas, NV	$35(1)
Salt Lake City, UT	$55(1)
Boston, MA; Fort Lauderdale, FL	$85(1)
New York/JFK; DC/Dulles	$95(1)
Oakland, CA to:	

Long Beach, CA	$35(1)
New York/JFK; DC/Dulles; Boston, MA	$85(1)

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 69 new Airbus A320 aircraft and plans to add 15 additional A320s and 7 Embraer E190s to its fleet in 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 36 channels of DIRECTV(r) programming at every seat.(2)

Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 302 flights a day and serves 30 destinations in 12 states, Puerto Rico, the Dominican Republic and The Bahamas. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-200-9898 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

(Note 1) Domestic fares do not include Passenger Facility Charges of up to $9.00 each way, September 11th Security Fees of up to $5.00 each way and a Federal Segment Tax of $3.10 per segment. Bahamas, Puerto Rico and Dominican Republic fares do not include Passenger Facility Charges of up to $9.00 each way, U.S. Departure Tax of $13.70 each way and September 11th Security Fees of up to $5.00 each way. Bahamas fares also do not include U.S. APHIS and Immigration Fees of up to $10.10 and Bahamas Departure Taxes of up to $22. Dominican Republic fares also do not include U.S. APHIS and Immigration Fees of up to $10.10, Airport Authority and Infrastructure Fees of up to $22.45 each way and Airport Departure Tax of up to $20.00. Fares for travel originating from or purchased in the Dominican Republic will range from $133(1) to $335(1) each way.

(Note 2) DIRECTV(r) service is not available on flights between New York City and Puerto Rico or the Dominican Republic.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, our ability to implement our growth strategy including the integration of the Embraer E190 aircraft into our operations, our significant fixed obligations and our reliance on high daily aircraft utilization, increases in maintenance costs, fuel prices and interest rates, our dependence on the New York market, seasonal fluctuations in our operating results, our reliance on sole suppliers, government regulation, the loss of key personnel and potential problems with our workforce, the potential liability associated with the handling of our customer data and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2003 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

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