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NEW YORK, Nov. 30, 2004 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) just made winter travel warmer and friendlier. JetBlue's Free Friend Fare promotion allows two customers to travel on the same itinerary for $159(see Note 1) each way between select cities from New York City's JFK International Airport, Boston, MA, Washington, D.C./Dulles and Long Beach, CA, when booked at www.jetblue.com/freefriend.

JetBlue's Free Friend promotion is valid for travel in either direction between New York/JFK and Denver, CO, Seattle, WA, Phoenix, AZ, Sacramento, Oakland and San Jose, CA.

From Boston, this promotional fare is available in either direction to Denver, CO, Oakland and Long Beach, CA.

From Washington's Dulles airport, this fare is available in either direction to Oakland and Sacramento, CA.

From Long Beach, CA, JetBlue's Free Friend promotion is valid in either direction to Fort Lauderdale, FL.

"Our customers love telling their friends about their experiences when flying JetBlue," said David Neeleman, JetBlue's CEO. "Our Free Friend Fare promotion will now let them bring a friend along to experience up to 36 channels of free satellite TV, roomy leather seats and JetBlue's award-winning service for themselves."

JetBlue is offering its Free Friend Fare(see Note 1) promotion on the same flight when booking a one-way or round-trip flight by January 2, 2005 for travel between December 7, 2004 and February 15, 2005. This promotional fare requires a 7-day advance purchase and must be booked at www.jetblue.com/freefriend.

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 68 new Airbus A320 aircraft and plans to add another A320 to its fleet in 2004. The airline has 100 Embraer E190 aircraft on order with options for an additional 100 with deliveries scheduled to begin in mid 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 36 channels of DIRECTV(R) programming at every seat.(see Note 2)

Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 259 flights a day and serves 30 destinations in 12 states, Puerto Rico, the Dominican Republic and The Bahamas. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-888-751-2241 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

Note 1: Price does not include applicable taxes and fees. Subject to availability. The Free Friend Fare may not be combined with any other promotion or discount. Friend flies free, but must pay Passenger Facility Charges of up to $4.50 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.10 per segment. A segment is a takeoff and landing. Paying customer and free friend must fly on same itinerary (flights and dates). Reservations for paying customer and free friend must be made at the same time at jetblue.com. This offer is valid for E-Class bookings only and may not be available on all flights. This offer is capacity controlled. Promotional fares require a 7-day advance purchase. Travel must be must be purchased on jetblue.com by January 2, 2005 and travel must be completed between December 7, 2004 and February 15, 2005 and is valid for non-stop travel between (i) Washington, DC/Dulles and Oakland or Sacramento; (ii) New York City (JFK) and Oakland or Sacramento; (iii) Boston and Oakland (JFK). Free friend ticket may not be bartered or sold. Changes can only be made by calling 1-800-JETBLUE prior to scheduled departure for a $25 change fee for paying customer, an additional $25 change fee for free friend and any applicable fare adjustments. Changes made online will result in a full fare charge for both paying customer and free friend. Itinerary change must apply to both paying customer and free friend. In the event of cancellation by paying customer, the reservation for the free friend will also be cancelled and the paying customer forfeits rights to any free ticket. In this case, the free friend is not entitled to any travel credit. In the event of cancellation by free friend, paying customer can still travel without penalty. Cancellations may be made prior to scheduled departure for a JetBlue travel credit for paying passenger, which is valid for one year and subject to a $25 fee. JetBlue Airways reserves the right to terminate this promotion at any time. All JetBlue travel is ticketless and fares must be purchased at time of reservation. All fares are one-way and nonrefundable. Other restrictions apply.

Note 2: DIRECTV(r) service is not available on flights between New York City and Puerto Rico or the Dominican Republic.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, our ability to implement our growth strategy including the integration of the EMBRAER 190 aircraft into our operations, our significant fixed obligations and our reliance on high daily aircraft utilization, increases in maintenance costs, fuel prices and interest rates, our dependence on the New York market, seasonal fluctuations in our operating results, our reliance on sole suppliers, government regulation, the loss of key personnel and potential problems with our workforce, the potential liability associated with the handling of our customer data and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2003 Annual Report on Form 10-K. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

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