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NEW YORK, Nov. 1, 2004 (PRIMEZONE) -- JetBlue Airways (NASDAQ:JBLU), New York's low-fare carrier, today launched new daily service between New York City's John F. Kennedy International Airport and Nassau, in The Bahamas. Nassau becomes the carrier's 30th destination, and third international destination following a successful launch last June to Santiago and Santo Domingo, in the Dominican Republic.

"Now's the perfect time to plan a winter vacation to Nassau and Paradise Island," said David Neeleman, JetBlue's CEO. "It may be getting colder outside, but we're certain customers will have a warm and delightful experience traveling JetBlue to The Islands of The Bahamas."

"The people of The Bahamas welcome JetBlue Airways to Nassau," said the Honorable Obie H. Wilchcombe, Bahamas Minister of Tourism. "We are excited to experience their acclaimed service and low fares and are sure their presence will help grow our important tourism industry."

The airline's regular one-way fares on this new routes will range from $99 to $249(1) each way and may be booked via www.jetblue.com or by calling 1-800-JETBLUE, 1-888-538-2583 if calling from Puerto Rico, or 1-888-751-2241 if calling from the Dominican Republic.

JetBlue's flight schedules are:

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New York (JFK) to Nassau (NAS)          Nassau to New York
Depart - Arrive                         Depart - Arrive
8:00am - 11:05am                        11:55am - 2:40pm
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JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 66 new Airbus A320 aircraft and plans to add another three A320s to its fleet in 2004. The airline has 100 Embraer E190 aircraft on order with options for an additional 100 with deliveries scheduled to begin in mid 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 36 channels of DIRECTV(r) programming at every seat.(2)

Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 264 flights a day and serves 30 destinations in 12 states, Puerto Rico, the Dominican Republic and The Bahamas. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-888-751-2241 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

(1) Domestic fares do not include Passenger Facility Charges of up to $9.00 each way, September 11th Security Fees of up to $5.00 each way and a Federal Segment Tax of $3.10 per segment. Bahamas, Puerto Rico and Dominican Republic fares do not include Passenger Facility Charges of up to $9.00 each way, U.S. Departure Tax of $13.70 each way and September 11th Security Fees of up to $5.00 each way. Bahamas fares also do not include U.S. APHIS and Immigration Fees of up to $10.10 and Bahamas Departure Taxes of up to $22. Dominican Republic fares also do not include U.S. APHIS and Immigration Fees of up to $10.10, Airport Authority and Infrastructure Fees of up to $22.45 each way and Airport Departure Tax of up to $20.00. Fares for travel originating from or purchased in the Dominican Republic will range from $133* to $335* each way.

(2) DIRECTV(r) service is not available on flights between New York City and Puerto Rico or the Dominican Republic.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, our ability to implement our growth strategy including the integration of the Embraer E190 aircraft into our operations, our significant fixed obligations and our reliance on high daily aircraft utilization, increases in maintenance costs, fuel prices and interest rates, our dependence on the New York market, seasonal fluctuations in our operating results, our reliance on sole suppliers, government regulation, the loss of key personnel and potential problems with our workforce, the potential liability associated with the handling of our customer data and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2003 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

CONTACT: JetBlue Airways
Todd Burke
todd.burke@jetblue.com
(718) 709-3089

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