JetBlue to Launch New Daily Flights From Fort Lauderdale/Hollywood to New York's LaGuardia Airport: Carrier to Operate 7 Daily Flights to LaGuardia

Sep 15, 2004

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WHAT:    JetBlue, the New York-based low-fare carrier, will
         hold a press conference launching new daily flights
         from Fort Lauderdale/Hollywood to New York City's
         LaGuardia Airport

WHO:     David Neeleman - JetBlue Airways CEO
         Ilene Lieberman - Mayor, Broward County
         Jim Naugle - Mayor, Fort Lauderdale
         Chris Pollock - CEO Greater Fort Lauderdale
           Chamber of Commerce
         Tom Jargiello - Aviation Director, Broward County

WHEN:    1:00 p.m., Friday, September 17, 2004
          -- Water Cannon Salute for Inbound at 1 p.m.
          -- Press Conference Begins at 1:20 p.m.

WHERE:   Fort Lauderdale/Hollywood International
         Airport, Terminal 1, Gate C4
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BACKGROUND:

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 63 new Airbus A320 aircraft and plans to add another six A320s to its fleet in 2004. The airline has 100 Embraer E190 aircraft on order with options for an additional 100 with deliveries scheduled to begin in 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(r) programming at every seat (see Note 1).

Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 258 flights a day and serves 27 destinations in 11 states, Puerto Rico and the Dominican Republic. The airline plans daily service between New York's LaGuardia Airport and Fort Lauderdale, FL, starting September 17, 2004 and between JFK and Phoenix, AZ, starting October 1, 2004. JetBlue has applied with the U.S. Department of Transportation to begin service to Nassau, Bahamas starting November 1 (see Note 2). With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-888-751-2241 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

Note 1: DIRECTV(r) service is not available on flights between New York City and Puerto Rico or the Dominican Republic.

Note 2: This service is subject to receipt of government operating authority.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

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