JetBlue to Waive Change Fees and Fare Differences to Assist Customers Ahead of Hurricane Ivan and Tropical Storm Jeanne

Sep 14, 2004

JetBlue to Waive Change Fees and Fare Differences to Assist Customers Ahead of Hurricane Ivan and Tropical Storm Jeanne
NEW YORK, Sept. 14, 2004 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) announced today that it will waive its regular $25 change fee and any fare differences to allow customers who have reservations for travel through September 17 to or from New Orleans, LA, Aguadilla or San Juan, Puerto Rico, to postpone their plans through Thursday, September 30, to avoid the extreme weather expected in the area.

Customers who wish to move their travel beyond September 30 will also have the $25 change fee waived but any fare differences will apply.

To check on the status of canceled flights or to check the availability of alternate flights, customers are encouraged to log on to www.jetblue.com or to call 1-800-JETBLUE (538-2583) for the latest flight information.

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 63 new Airbus A320 aircraft and plans to add another six A320s to its fleet in 2004. The airline has 100 Embraer E190 aircraft on order with options for an additional 100 with deliveries scheduled to begin in 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(r) programming at every seat (see Note 1).

Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 258 flights a day and serves 27 destinations in 11 states, Puerto Rico and the Dominican Republic. The airline plans daily service between New York's LaGuardia Airport and Fort Lauderdale, FL, starting September 17, 2004 and between JFK and Phoenix, AZ, starting October 1, 2004. JetBlue has applied with the U.S. Department of Transportation to begin service to Nassau, Bahamas starting November 1 (see Note 2).

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-888-751-2241 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

Note 1: DIRECTV(r) service is not available on flights between New York City and Puerto Rico or the Dominican Republic.

Note 2: This service is subject to receipt of government operating authority.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, our ability to implement our growth strategy including the integration of the Embraer E190 aircraft into our operations, our significant fixed obligations and our reliance on high daily aircraft utilization, increases in maintenance costs, fuel prices and interest rates, our dependence on the New York market, seasonal fluctuations in our operating results, our reliance on sole suppliers, government regulation, the loss of key personnel and potential problems with our workforce, the potential liability associated with the handling of our customer data and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2003 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

CONTACT:
JetBlue Airways
Gareth Edmondson-Jones
gareth.edmondson-jones@jetblue.com
Todd Burke
todd.burke@jetblue.com
718 709 3089

Powered by SITECORE