JetBlue Airways Reports July Traffic

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NEW YORK--(BUSINESS WIRE)--Aug. 5, 2004--JetBlue Airways Corporation (NASDAQ:JBLU) reported today that its traffic in July increased 30.6 percent from July 2003, on a capacity increase of 34.6 percent.

Load factor for July 2004 was 87.9 percent, a decrease of 2.7 points from July 2003. JetBlue's completion factor was 99.9 percent and its on-time(1) performance was 78.5 percent. In July, JetBlue boarded its 25 millionth customer since launching service in February 2000. July was also the first month in which the airline boarded more than one million customers.

JETBLUE AIRWAYS TRAFFIC RESULTS

	July 2004	July 2003	% Change
Revenue passenger miles (000)	1,503,410	1,150,776	30.6
Available seat miles (000)	1,710,049	1,270,230	34.6
Load factor	87.9%	90.6%	(2.7) pts.
Revenue passengers	1,090,819	857,605	27.2
Departures	7,911	5,841	35.4

	Y-T-D 2004	Y-T-D 2003	% Change
Revenue passenger miles (000)	8,811,090	6,320,638	39.4
Available seat miles (000)	10,585,364	7,463,520	41.8
Load factor	83.2%	84.7%	(1.5) pts.
Revenue passengers	6,661,589	5,078,142	31.2
Departures	50,901	37,385	36.2

SOURCE: JetBlue Airways Corporation

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 61 new Airbus A320 aircraft and plans to add another eight A320s to its fleet in 2004. The airline has 100 Embraer E190 aircraft on order with options for an additional 100 with deliveries scheduled to begin in mid 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(R) Programming at every seat.*

Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 258 flights a day and serves 27 destinations in 11 states, Puerto Rico and the Dominican Republic. The airline plans daily service between New York's LaGuardia Airport and Fort Lauderdale, FL, starting September 17, 2004 and between JFK and Phoenix, AZ, starting October 1, 2004. Subject to the receipt of government operating authority, JetBlue also plans to initiate service between JFK and Nassau, Bahamas, starting November 1, 2004. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-888-751-2241 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

* DIRECTV(R) service is not available on flights between New York City and Puerto Rico or the Dominican Republic.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, our ability to implement our growth strategy including the integration of the Embraer E190 aircraft into our operations, our significant fixed obligations and our reliance on high daily aircraft utilization, increases in maintenance costs, fuel prices and interest rates, our dependence on the New York market, seasonal fluctuations in our operating results, our reliance on sole suppliers, government regulation, the loss of key personnel and potential problems with our workforce, the potential liability associated with the handling of our customer data and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2003 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

(1) The U.S. Department of Transportation considers on-time

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arrivals to be those domestic flights arriving within 14
minutes of schedule.
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SOURCE: JetBlue Airways Corporation

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