JetBlue Airways will be Giving Away up to 1,000 Free Tickets to the Dominican Republic for Every Ticket Purchased* to the First 250 People who Stop By Face to Face Media: JetBlue Thanks Washington Heights for its Support of New Flights to the Dominican Re

Jul 19, 2004

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MEDIA ADVISORY, July 19, 2004 (PRIMEZONE) --

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WHAT:    JetBlue Airways will be holding a press conference at Face
         to Face Media to thank the local Dominican community for its
         support of the carrier's new flights to Santiago and Santo
         Domingo. To show its appreciation, the carrier will be
         holding a day-long promotion at Face to Face Media where the
         first 250 people who book a ticket at jetblue.com will
         receive a free ticket for every ticket
         purchased(see Note 1).

WHO:     David Neeleman, JetBlue CEO
         Eliezer Diaz, President of the
            Dominican American Chamber of Commerce
         Adriano Espaillat, New York State House Representative
         Miguel Martinez, New York City Council Member

WHEN:    1:00pm, Tuesday, July 20, 2004

WHERE:   Face to Face Media
         174 Dyckman Street (Between Broadway & Sherman)
         New York, NY 10040
         212-544-2050

CONTACT: Gareth Edmondson-Jones, JetBlue Airways
          Cell: (646) 734-2800
         Todd Burke, JetBlue Airways
          Cell: (646) 352-2336
         JetBlue Press Office
               (718) 709-3089
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BACKGROUND:

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 61 new Airbus A320 aircraft and plans to add another eight A320s to its fleet in 2004. The airline has 100 Embraer E190 aircraft on order with options for an additional 100 with deliveries scheduled to begin in August, 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(R) programming at every seat(see Note 2).

Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 258 flights a day and serves 27 destinations in 11 states, Puerto Rico and the Dominican Republic. The airline plans daily service between New York's LaGuardia Airport and Fort Lauderdale, FL, starting September 17, 2004 and between JFK and Phoenix, AZ, starting October 1, 2004. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a

Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-888-751-2241 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

Note 1: Up to four tickets per person. Purchase must be for travel between New York and the Dominican Republic.

Note 2: DIRECTV(R) service is not available on flights between New York City and Puerto Rico or the Dominican Republic.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795


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