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Jun 24, 2004

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NEW YORK, June 24, 2004 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) plans to expand service between JFK and Florida this Fall/Winter season by inaugurating its first flights from New York's LaGuardia Airport and adding flights from John F. Kennedy International Airport. At its peak this winter, the airline plans to offer up to 71 daily departures from New York to Florida.

From LaGuardia, JetBlue plans to offer seven daily roundtrips to Fort Lauderdale/Hollywood beginning September 17, 2004. JetBlue first began service on February 11, 2000 between JFK and Fort Lauderdale/Hollywood with two flights a day. Four years later, this past winter, JetBlue offered as many as 19 daily roundtrips between JFK and Fort Lauderdale/Hollywood. This coming winter season, JetBlue plans to fly as many as 24 roundtrips between New York and Fort Lauderdale/Hollywood through its seven new daily flights from LaGuardia together with up to 17 daily flights from JFK.

JetBlue is also adding flights to additional Florida destinations from its base at JFK. In addition to up to 17 daily departures to Fort Lauderdale/Hollywood, the airline is expanding service to include as many as 15 daily departures to Orlando, up to 14 daily departures to West Palm Beach, up to 10 daily departures to Fort Myers, and up to eight daily departures to Tampa.

"It's been said that Florida sometimes seems close enough to be New York City's sixth borough," said David Neeleman, JetBlue's Chairman and CEO. "With our convenient, around-the-clock schedules, now from both JFK and LaGuardia, New York and Fort Lauderdale/Hollywood are closer than ever. Travelers this winter can enjoy our comfortable seats, free satellite TV, award-winning service, and affordable prices whenever they want, from both New York City airports."

JetBlue's new route is currently being offered with an introductory sale fare of $79* each way, when booked at JetBlue's website, www.jetblue.com. The sale fare, which requires a 7-day advance purchase, must be purchased by July 8, 2004 and is valid for travel through November 18, 2004. For an additional $3 each way, this sale fare can also be booked by calling 1-800-JETBLUE. Seats are limited and customers are encouraged to book early.

The airline's regular one-way fares on this new route will range from $99* to $246* each way if booked via www.jetblue.com. For an additional $3 each way, fares can also be booked by calling 1-800-JETBLUE.

JetBlue's flight schedule will be:

New York (LGA) to Fort Lauderdale (FLL) Depart - Arrive	Fort Lauderdale to New York's LaGuardia Depart - Arrive
6:00am - 9:00am	6:30am - 9:20am
7:30am - 10:30am	9:40am - 12:35pm
10:00am - 1:00pm	11:10am - 2:05pm
1:15pm - 4:15pm	12:40pm - 3:35pm
2:45pm - 5:45pm	5:20pm - 8:20pm
4:15pm - 7:25pm	6:30pm - 9:30pm
9:00pm - 11:59pm	8:05pm - 11:00pm

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 60 new Airbus A320 aircraft and plans to add another nine A320s to its fleet in 2004. The airline has 100 Embraer E190 aircraft on order with options for an additional 100 with deliveries

scheduled to begin in mid 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(r) Programming at every seat.**

Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 252 flights a day and serves 27 destinations in 11 states, Puerto Rico and the Dominican Republic. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-888-751-2241 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

* Fares do not include Passenger Facility Charges of up to $9.00 each way, September 11th Security Fees of up to $5.00 each way and a Federal Segment Tax of $3.10 per segment.

** DIRECTV(r) service is not available on flights between New York City and Puerto Rico or the Dominican Republic.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, our ability to implement our growth strategy including the integration of the Embraer E190 aircraft into our operations, our significant fixed obligations and our reliance on high daily aircraft utilization, increases in maintenance costs, fuel prices and interest rates, our dependence on the New York market, seasonal fluctuations in our operating results, our reliance on sole suppliers, government regulation, the loss of key personnel and potential problems with our workforce, the potential liability associated with the handling of our customer data and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2003 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

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