Photo Release -- JetBlue Surfs Into Aguadilla, PR;

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NEW YORK, May 27, 2004 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) is commemorating its new service from New York City's John F. Kennedy International Airport to Aguadilla, on Puerto Rico's northwest coast, starting tonight, by waiving the checked baggage fee for customers traveling with surfboards.

A photo accompanying this release is available at: http://www.primezone.com/newsroom/prs/?pkgid=1056

Aguadilla marks JetBlue's second city served on the "Isle of Enchantment" following the carrier's launch of service to San Juan in 2002. JetBlue will operate six daily roundtrip flights between JFK and San Juan this summer and is now adding a daily nonstop between JFK and Aguadilla.

"Surf's up," said David Neeleman, CEO of JetBlue Airways. "Now travelers heading to the beaches around Aguadilla can enjoy the JetBlue experience of new planes, a 34-inch seat pitch for most seats, award-winning friendly service - and, this summer, they can even take their surfboards for free."

David Neeleman was joined in Aguadilla by Ramon Cantero Frau, former Secretary of the Department of Economic Development and Commerce.

"Before they began flying in Puerto Rico, JetBlue approached the Department of Economic Development and Commerce. As Secretary, I was honored to assist them and watch them inaugurate their low fare service," said Mr Cantero Frau. "Today, I am excited that they are expanding their San Juan service and launching new low fare service between JFK and Augadilla. I look forward to watching their continued success."

The airline's regular one-way fares between JFK and Aguadilla will range from $136** to $296** each way if booked via www.jetblue.com. For an additional $3 each way, fares can also be booked by calling 1-800-JETBLUE. JetBlue's regular fee for carrying surfboards is $25 each way but travelers to Puerto Rico will have this fee waived thru Labor Day weekend, Monday, September 6.

JetBlue's flight schedules will be:

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New York (JFK) to Aguadilla (BQN)      Aguadilla to New York
Depart - Arrive                        Depart - Arrive
12:45am - 4:30am (eff. 5/28/04)        6:00am - 9:45am (eff. 5/28/04)
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JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 59 new Airbus A320 aircraft and plans to add another 10 A320s to its fleet in 2004. The airline has 100 EMBRAER 190 aircraft on order with options for an additional 100 with deliveries scheduled to begin in mid 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(r) Programming at every seat.***

Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 238 flights a day and serves 23 destinations in 11 states and Puerto Rico. JetBlue plans to commence new service between JFK and San Jose, CA on June 10 and, subject to receipt of government operating authority, between JFK and Santiago and Santo Domingo, Dominican Republic on June 10 and June 17, respectively. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-888-751-2241 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

* Subject to government approval.

** Fares do not include Passenger Facility Charges of up to $9.00 each way, September 11th Security Fees of up to $5.00 each way and a Federal Segment Tax of $3.10 per segment. Puerto Rico fares do not include Passenger Facility Charges of up to $9.00 each way, and U.S. Departure Tax of $13.70 each way.

*** DIRECTV(r) service is not available on flights between New York City and Puerto Rico or the Dominican Republic.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, our ability to implement our growth strategy including the integration of the EMBRAER 190 aircraft into our operations, our significant fixed obligations and our reliance on high daily aircraft utilization, increases in maintenance costs, fuel prices and interest rates, our dependence on the New York market, seasonal fluctuations in our operating results, our reliance on sole suppliers, government regulation, the loss of key personnel and potential problems with our workforce, the potential liability associated with the handling of our customer data and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2003 Annual Report on Form 10-K. We undertake no obligation to update any forward-

looking statements to reflect events or circumstances that may arise after the date of this release.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

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