JetBlue Breaks Ground On New Training Center And Technical Operations, LiveTV Hanger At Orlando International Airport: Low-Fare Airline's New Facilities to Create More Than 150 Jobs

May 25, 2004

JetBlue Breaks Ground On New Training Center And Technical Operations, LiveTV Hanger At Orlando International Airport: Low-Fare Airline's New Facilities to Create More Than 150 Jobs
MEDIA ADVISORY, May 25, 2004 (PRIMEZONE) --

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WHAT:    JetBlue (Nasdaq:JBLU) will break ground on its new
         150,000-square-foot training center and hangar for technical
         operations and LiveTV installation and maintenance.

WHO:     Dave Barger, JetBlue President and COO
         Phil Diamond, Commissioner, District 1, City of Orlando
         Linda Stewart, Orlando County Commissioner
         Maureen Riley, Deputy Executive Director of Finance and
         Administration, GOAA
         Ray Gilley, President and CEO, Metro Orlando Economic
         Development Commission

WHEN:    11:00am, Thursday, May 27, 2004

WHERE:   8265 Hangar Blvd., Orlando, FL 32827


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         JetBlue Press Office               (718) 709-3089
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BACKGROUND:

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 59 new Airbus A320 aircraft and plans to add another 10 A320s to its fleet in 2004. The airline has 100 Embraer E190 aircraft on order with options for an additional 100 with deliveries scheduled to begin in mid 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(R) Programming at every seat (see note).

JetBlue has been operating out of Orlando International Airport since June, 2000. The carrier currently operates 8 daily flights to New York's JFK International Airport and 4 daily flights to Boston's Logan Airport.

Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 238 flights a day and serves 23 destinations in 11 states and Puerto Rico. JetBlue plans to commence new service between JFK and Aguadilla, Puerto Rico on May 28 and between JFK and San Jose, CA on June 10. Subject to receipt of government operating authority, JetBlue also plans to initiate services between JFK and Santiago and Santo Domingo, Dominican Republic on June 10 and June 17 respectively. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-801-365-2350 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

Note: DIRECTV(R) service is not available on flights between New York City and Puerto Rico or the Dominican Republic.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

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