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NEW YORK--(BUSINESS WIRE)--May 4, 2004--JetBlue Airways (NASDAQ: JBLU) adds more coast-to-coast service today with two daily flights between Boston, MA and Oakland, CA and a daily flight between Washington, DC and Sacramento, CA. JetBlue is the only carrier serving either route nonstop.

The new routes are offered with an introductory sale fare of $99* each way, when booked at JetBlue's website, www.jetblue.com. The sale fare must be purchased by May 14, with a seven day advance purchase, and is valid for travel through June 16. For an additional $3 each way, this sale fare can also be booked by calling 1-800-JETBLUE. Seats are limited and customers are encouraged to book early.

"We're excited to be adding these additional destinations for two of our newest cities," said David Neeleman, JetBlue's CEO. "After starting our first service from Sacramento on March 3, to JFK, it's great to be able to add daily service to DC so soon. And after our debut from Boston to five cities in January, it's terrific also to add Oakland as a sixth option - especially as JetBlue is the only carrier to offer both these new routes on a nonstop basis."

The airline's regular one-way fares on all three new routes will range from $136* to $296* each way if booked via www.jetblue.com. For an additional $3 each way, fares can also be booked by calling 1-800-JETBLUE.

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JetBlue's flight schedules will be:

Washington, DC (IAD) to           Sacramento to Washington, DC
Sacramento (SMF)                  Depart - Arrive
Depart - Arrive                   12:35am - 8:35am (eff. 5/5/04)
9:05pm - 11:40pm (eff. 5/4/04)

Boston (BOS) to Oakland (OAK)     Oakland to Boston
Depart - Arrive                   Depart - Arrive
8:20am - 12:00pm (eff 5/4/04)     10:20am -7:20pm (eff. 5/4/04)
8:20pm - 11:59pm (eff. 5/4/04)    10:25pm - 7:25am (eff 5/4/04)
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JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 58 new Airbus A320 aircraft and plans to add another 11 A320s to its fleet in 2004. The airline has 100 Embraer E190 aircraft on order with options for an additional 100 with deliveries scheduled to begin in mid 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(R) Programming at every seat.**

Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 236 flights a day and serves 23 destinations in 11 states and Puerto Rico. JetBlue plans to commence new service between JFK and Aguadilla, Puerto Rico on May 28, between JFK and San Jose, CA, on June 10, and between JFK and Santiago and Santo Domingo, Dominican Republic on June 10 and June 17 respectively*. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-801-365-2350 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

* Dominican Republic service is subject to receipt of government operating authority. Fares do not include Passenger Facility Charges of up to $9.00 each way, September 11th Security Fees of up to $5.00 each way and a Federal Segment Tax of $3.10 per segment. Puerto Rico and Dominican Republic fares do not include Passenger Facility Charges of up to $9.00 each way, U.S. Departure Tax of $13.70 each way and September 11th Security Fees of up to $5.00 each way. Dominican Republic fares also do not include U.S. APHIS and Immigration Fees of up to $10.10, Airport Authority and Infrastructure Fees of up to $22.45 each way and Airport Departure Tax of up to $20.00. Fares for travel originating from or purchased in the Dominican Republic will range from $133 to $335 each way.

** DIRECTV(R) service is not available on flights between New York City and Puerto Rico or the Dominican Republic.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, our ability to implement our growth strategy including the integration of the Embraer E190 aircraft into our operations, our significant fixed obligations and our reliance on high daily aircraft utilization, increases in maintenance costs, fuel prices and interest rates, our dependence on the New York market,

seasonal fluctuations in our operating results, our reliance on sole suppliers, government regulation, the loss of key personnel and potential problems with our workforce, the potential liability associated with the handling of our customer data and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2003 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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