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NEW YORK, March 10, 2004 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) is expanding its service to California this summer with new cross-country routes planned for San Jose, Sacramento and Oakland.

JetBlue will launch new daily nonstop service between JFK and San Jose, the low-fare carrier's 25th city, starting June 10. The carrier will offer an introductory sale fare on this route of $119(1) each way, when booked at JetBlue's website, www.jetblue.com. The sale fare, which requires a 14-day advance purchase, must be purchased by March 26 and is valid for travel through June 30. For an additional $5 each way, this sale fare can also be booked by calling 1-800-JETBLUE. Seats are limited and customers are encouraged to book early.

On May 4, JetBlue will launch nonstop service between Washington's Dulles International Airport and Sacramento, offering customers the only nonstop flight linking California's capital and the nation's capital. JetBlue will offer an introductory sale fare between Sacramento and Washington, DC of $99(1) each way, when booked at JetBlue's website, www.jetblue.com. The low-fare carrier inaugurated service between JFK and Sacramento on March 3.

JetBlue also plans additional nonstop flights from Dulles to Long Beach/LA and Oakland, CA, effective May 4. The carrier will offer a total of four daily flights to Long Beach, and three daily flights to Oakland.

Also on May 4, JetBlue will introduce twice daily nonstop flights between Boston and Oakland, becoming the only carrier serving the route. The airline inaugurated Boston service in January with flights to Fort Lauderdale, Tampa, Orlando, Denver and Long Beach. JetBlue will offer an introductory sale fare between Oakland and Boston of $99(1) each way, when booked at JetBlue's website, www.jetblue.com.

Both the Sacramento and Oakland sale fares require a 14-day advance purchase, must be purchased by March 26, and are valid for travel through May 27. For an additional $5 each way, these sale fares can also be booked by calling 1-800-JETBLUE. Seats are limited and customers are encouraged to book early.

"Northern California, here we come again," said David Neeleman, JetBlue's CEO. "We're excited to be announcing service to San Jose, our sixth California city, just one week after inaugurating our new JFK-Sacramento service. It's also great to be able to offer new nonstop capital-to-capital service between Washington, D.C. and Sacramento and twice daily flights between Boston and Oakland, just two months after inaugurating Boston service."

"JetBlue's expansion to San Jose demonstrates the growing understanding of the critical importance of Silicon Valley to the nation's economy," said San Jose Mayor Ron Gonzales. "We look forward to JetBlue's growth and success at Mineta San Jose International Airport that will benefit our residents and businesses who can take advantage of more convenient travel to the East Coast."

"JetBlue is making travel to New York, Washington, D.C. and now Boston a convenient, reliable and fast way to travel to the East Coast. We're excited that JetBlue is providing more travel options to Bay Area residents," said Oakland Mayor Jerry Brown. "Soon, everyone will be flying to Oakland."

"JetBlue has reestablished nonstop service connection between Sacramento, the capital of the 6th largest economy in the world and the nation's capital, Washington D.C.," said G. Hardy Acree, Director of Airports, Sacramento County Airports System. "This is the second exciting addition from JetBlue to our air service program and proof that the Sacramento regional market warrants transcontinental service."

The airline's regular one-way fares on all three new routes will range from $134(1) to $294(1) each way if booked via www.jetblue.com. For an additional $5 each way, fares can also be booked by calling 1-800-JETBLUE.

JetBlue's flight schedules will be:

New York (JFK) to San Jose (SJC)	San Jose to New York
Depart - Arrive	Depart -- Arrive
5:30pm -- 8:45pm	9:45pm -- 6:00am
(eff. 6/10/04)	(eff. 6/10/04)
Washington, DC (IAD) to Sacramento (SMF)	Sacramento to Washington, DC
Depart -- Arrive	Depart -- Arrive
9:05pm -- 11:40pm	12:35am -- 8:35am
(eff. 5/4/04)	(eff. 5/5/04)
Boston (BOS) to Oakland (OAK)	Oakland to Boston
Depart -- Arrive	Depart -- Arrive
8:20am -- 12:00pm	10:20am --7:20pm
(eff. 5/4/04)	(eff. 5/4/04)
8:20pm -- 11:59pm	10:25pm -- 7:25am
(eff. 5/4/04)	(eff. 5/4/04)

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 57 new Airbus A320 aircraft and plans to add another 12 A320s to its fleet in 2004. The airline has 100 EMBRAER 190 aircraft on order with options for an additional 100 with deliveries scheduled to begin in mid 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(r) Programming at every seat. (2)

Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 238 flights a day and serves 23 destinations in 11 states and Puerto Rico. JetBlue plans to commence new service from JFK to Aguadilla, Puerto Rico on May 27, 2004, and has applied to the U.S. Department of Transportation for international route authority to serve both Santiago and Santo Domingo in the Dominican Republic, with proposed start dates of June 10 and June 17, 2004, respectively. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583). This press release, as well as past press releases, can be found on www.jetblue.com.

(1) Fares reflect $5 discount only when booked at www.jetblue.com. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.10 per segment.

(2) DIRECTV(r) service is not available on flights between New York City and Puerto Rico or the Dominican Republic.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, our ability to implement our growth strategy including the integration of the EMBRAER 190 aircraft into our operations, our significant fixed obligations and our reliance on high daily aircraft utilization, increases in maintenance costs, fuel prices and interest rates, our dependence on the New York market, seasonal fluctuations in our operating results, our reliance on sole suppliers, government regulation, the loss of key personnel and potential problems with our workforce, the potential liability associated with the handling of our customer data and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2003 Annual Report on Form 10-K. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

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