MEDIA ADVISORY -- JetBlue Airways Invites Media to Attend A Press Conference Announcing New Service Plans From New York's JFK International Airport

Mar 07, 2004

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NEW YORK, March 7, 2004 (PRIMEZONE) --

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WHAT: JetBlue Airways will announce new service plans from JFK
      International Airport

WHO:  New York Governor George Pataki, Senator Charles Schumer,
      Charles A. Gargano, Chairman of Empire State Development
      and Vice Chairman of the Port Authority of New York and
      New Jersey, and David Neeleman, JetBlue CEO

WHEN: 10:00am, Monday, March 8, 2004
      (Press Conference will be held on the secure side of the
      terminal, please arrive no later than 10:00am at ticket
      counter #1 to obtain gate passes)

WHERE:   JFK International Airport, Terminal 6, Ticket Counter
         Position #1

CONTACT: Gareth Edmondson-Jones, JetBlue Airways Cell: (646) 734-2800
         Todd Burke, JetBlue Airways             Cell: (646) 352-2336
         JetBlue Press Office                    718 709-3089
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BACKGROUND:

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 56 new Airbus A320 aircraft and plans to add another 13 A320s to its fleet in 2004. The airline has 100 EMBRAER 190 aircraft on order with options for an additional 100 with deliveries scheduled to begin in mid 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(r) Programming at every seat.(1)

Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 238 flights a day and serves 23 destinations in 11 states and Puerto Rico. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583). This press release, as well as past press releases, can be found on www.jetblue.com.

(1) DIRECTV(r) service is not available on flights between New York City and San Juan, Puerto Rico.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

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