JetBlue Airways Reports January Traffic

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NEW YORK, Feb. 5, 2004 (PRIMEZONE) -- JetBlue Airways Corporation (Nasdaq:JBLU) reported today that its traffic in January increased 39.7 percent from January 2003, on a capacity increase of 47.0 percent. Load factor for January 2004 was 78.1 percent, a decrease of 4.1 points from January 2003.

JetBlue's operations were impacted by snowstorms in the Northeast, which resulted in a completion factor of 99.6 percent and on-time performance of 78.0 percent.

JETBLUE AIRWAYS TRAFFIC RESULTS

	January 2004	January 2003	% Change
Revenue passenger miles (000)	1,079,339	772,576	39.7
Available seat miles (000)	1,381,565	940,029	47.0
Load factor	78.1%	82.2%	(4.1) pts.
Revenue passengers	831,009	648,563	28.1
Departures	6,760	5,006	35.0

SOURCE: JetBlue Airways Corporation

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 55 new Airbus A320 aircraft and plans to add another 14 A320s to its fleet in 2004. The airline has on order 100 EMBRAER 190 aircraft with options for an additional 100 with deliveries scheduled to begin in mid 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(r) Programming at every seat (see note).

Based out of New York City's John F. Kennedy International Airport, JetBlue currently operates 222 flights a day and serves 22 destinations in 11 states and Puerto Rico and plans to commence daily nonstop service on March 3 between New York City's JFK and Sacramento, CA. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583). This press release, as well as past press releases, can be found on www.jetblue.com.

Note: DIRECTV(r) service is not available on flights between New York City and San Juan, Puerto Rico.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, potential hostilities in the Middle East or other regions, our ability to implement our growth strategy and our dependence on the New York market, our fixed obligations and our limited operating history, seasonal fluctuations in our operating results, increases in maintenance costs, fuel prices and interest rates, our competitive environment, our reliance on sole suppliers, government regulation, our failure to properly integrate LiveTV or enforce its patents, our ability to hire qualified personnel, the loss of key personnel and potential problems with our workforce including work stoppages, and continuing changes in the airline industry following the September 11th terrorist attacks and the increased risk of future attacks, the potential risks with the delivery, placing into service and integration into our operations of the EMBRAER 190 aircraft as well as the potential liability relating to our handling of customer data. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

CONTACT: JetBlue Airways
Investor Relations
Amy Carpi
(203) 656-7651
amy.carpi@jetblue.com

Corporate Communications
Gareth Edmondson-Jones
(718) 709-3089
gareth.edmondson-jones@jetblue.com

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