JetBlue Announces New Vice President, Corporate Finance and Treasurer: John Harvey to Oversee Financing, Risk Management and Credit Card Services

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JetBlue Announces New Vice President, Corporate Finance and Treasurer: John Harvey to Oversee Financing, Risk Management and Credit Card Services NEW YORK, Jan. 23, 2004 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) today named John Harvey, Vice President, Corporate Finance and Treasurer. Mr. Harvey joins JetBlue after serving as Senior Vice President at SkyWorks Capital, LLC. Mr. Harvey previously held the position of Vice President Treasurer with JetBlue from 1999 until 2003. "John was a valuable member of the start-up team with JetBlue in 1999," said David Neeleman, JetBlue's Chairman and CEO. "We're pleased John has decided to rejoin the JetBlue Family as we continue to grow and expand."

Mr. Harvey most recently held the position of Senior Vice President with SkyWorks Capital LLC, a valued business partner of JetBlue. During his previous 4 years with JetBlue, Mr. Harvey was a key player on the Company's IPO team. Harvey is also credited with financing over $1 billion in aircraft orders and creating JetBlue's fuel hedging program. Mr. Harvey initially joined JetBlue in 1999, bringing with him over 9 years of progressive airline experience from both Southwest Airlines, Co. and America West Airlines, Inc.

Mr. Harvey earned both a BBA in Accounting and a Master in Professional Accounting from The University of Texas at Austin. Harvey is also a CPA and a member of the Texas Society of Certified Public Accountants.

Mr. Harvey will work at the Company's headquarters in Forest Hills.

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 55 new Airbus A320 aircraft and plans to add another 14 A320s to its fleet in 2004. The airline has on order 100 EMBRAER 190 aircraft with options for an additional 100 with deliveries scheduled to begin in mid 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(r) Programming at every seat. (See note.) JetBlue has been named "Best Domestic Airline" for the last two years by the readers of Conde Nast Traveler magazine.

Based out of New York City's John F. Kennedy International Airport, JetBlue currently operates 214 flights a day and serves 22 destinations in 11 states and Puerto Rico and plans to commence daily nonstop service on March 3 between New York's JFK and Sacramento, CA. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583). This press release, as well as past press releases, can be found on www.jetblue.com.

Note: DIRECTV(r) service is not available on flights between New York City and San Juan, Puerto Rico.

The JetBlue logo is available at http://media.primezone.com/prs/single/?pkgid= 795

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