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NEW YORK, Jan. 21, 2004 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) has filed an application with the U.S. Department of Transportation requesting ten slot exemptions to commence service from New York's LaGuardia Airport in Spring 2004.

Just four years old, the low-fare carrier is already the largest airline, in terms of passengers carried, at New York's John F. Kennedy International Airport, currently operating 83 daily departures to 19 cities. Cities and schedules served from LaGuardia will be announced later this winter.

"As New York's hometown airline, JetBlue's planned LaGuardia service will allow us to introduce our brand of service to new customers who prefer to fly from LaGuardia," said David Neeleman, JetBlue's Chairman and CEO. "It doesn't change our growth plans for JFK where we will continue to add more flights to more cities and are working towards construction of a new terminal and a new hangar. But it does give our customers another option when they choose to fly JetBlue."

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 55 new Airbus A320 aircraft and plans to add another 14 A320s to its fleet in 2004. The airline has on order 100 EMBRAER 190 aircraft with options for an additional 100 with deliveries scheduled to begin in mid 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(r) Programming at every seat.(see Note) JetBlue has been named "Best Domestic Airline" for the last two years by the readers of Conde Nast Traveler magazine.

Based out of New York City's John F. Kennedy International Airport, JetBlue currently operates 220 flights a day and serves 22 destinations in 11 states and Puerto Rico with plans to commence daily nonstop service on March 3 between New York's JFK and Sacramento, CA. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583). This press release, as well as past press releases, can be found on www.jetblue.com.

(Note) DIRECTV(r) service is not available on flights between New York City and San Juan, Puerto Rico.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, potential hostilities in the Middle East or other regions, our ability to implement our growth strategy and our dependence on the New York market, our fixed obligations and our limited operating history, seasonal fluctuations in our operating results, increases in maintenance costs, fuel prices and interest rates, our competitive environment, our reliance on sole suppliers, government regulation, our failure to properly integrate LiveTV or enforce its patents, our ability to hire qualified personnel, the loss of key personnel and potential problems with our workforce including work stoppages, and continuing changes in the airline industry following the September 11th terrorist attacks and the increased risk of future attacks, the potential risks with the delivery, placing into service and integration into our operations of the EMBRAER 190 aircraft as well as the potential liability relating to our handling of customer data. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

CONTACT: JetBlue Airways
Gareth Edmondson-Jones
gareth.edmondson-jones@jetblue.com

Todd Burke
todd.burke@jetblue.com

Ph: 718 709 3089

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