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JetBlue Offers Southern and Northern California From New York and Boston from $79 Each Way on Select Days

NEW YORK, Jan. 14, 2004 (PRIMEZONE) -- JetBlue Airways (NasdaqNM:JBLU - News) is offering coast-to-coast travel on Tuesdays, Wednesdays and Saturdays at fares starting from just $79* each way for travel through April 14 when booked at http://www.jetblue.com.

The $79* sale fare is available between New York's JFK and LA/Long Beach, San Diego and Oakland, CA; between Boston and Long Beach; and between Boston and Oakland (connecting via Long Beach). It requires a 7-day advance purchase, and must be bought at http://www.jetblue.com by February 10, 2004, for travel on Tuesdays, Wednesdays and Saturdays through April 14, 2004. Customers should book early as seats are limited and may not be available on all flights. For an additional $5 each way, the sale fares can also be booked by calling 1-800-JETBLUE by February 10.

``Coast to coast travel is now available from just $79* each way on the airline that Conde Nast Traveler readers have named Best U.S. Airline for two years in a row,'' said David Neeleman, JetBlue's Chairman and CEO. ``New Yorkers and Californians have enjoyed the JetBlue experience for four years now and we're excited to introduce this new experience to Bostonians this month also.''

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 53 new Airbus A320 aircraft and plans to add another 16 A320s to its fleet in 2004. The airline has on order 100 EMBRAER 190 aircraft with options for an additional 100 with deliveries scheduled to begin in mid 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(r) Programming at every seat.** JetBlue has been named ``Best Domestic Airline'' for the last two years by the readers of Conde Nast Traveler magazine.

Based out of New York City's John F. Kennedy International Airport, JetBlue currently operates 214 flights a day and serves 22 destinations in 11 states and Puerto Rico with plans to commence daily nonstop service on March 3 between New York's JFK and Sacramento, CA. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit http://www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583). This press release, as well as past press releases, can be found on http://www.jetblue.com.

* Fares reflect $5 discount only when booked at http://www.jetblue.com. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.10 per segment.

** DIRECTV(r) service is not available on flights between New York City and San Juan, Puerto Rico.

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