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NEW YORK, Jan. 13, 2004 (PRIMEZONE) -- JetBlue Airways (NasdaqNM:JBLU - News) today named Todd Thompson, Vice President, Information Technology. He joins JetBlue with more than 21 years of experience in the field of Information Technology.
``Todd started programming at age 12, and by age 18 was already working on Unix client server development,'' said Tim Claydon, Senior Vice President of sales and business development for JetBlue. ``He's the perfect candidate to deliver the right information technology to JetBlue crewmembers and customers.''

Mr. Thompson joins JetBlue from SBI.Razorfish, where he served as the director of the company's western consulting practice. Prior to SBI.Razorfish, Todd led the Utah business consulting practice at Arthur Andersen Business Consulting. He earned his undergraduate degree in Computer Science as well as his MBA from Brigham Young University.

Mr. Thompson will be relocating to the New York area from Salt Lake City to work at JetBlue's Forest Hills headquarters location.

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 53 new Airbus A320 aircraft and plans to add another 16 A320s to its fleet in 2004. The airline has on order 100 EMBRAER 190 aircraft with options for an additional 100 with deliveries scheduled to begin in mid 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(r) Programming at every seat (see note). JetBlue has been named ``Best Domestic Airline'' for the last two years by the readers of Conde Nast Traveler magazine.

Based out of New York City's John F. Kennedy International Airport, JetBlue currently operates 214 flights a day and serves 22 destinations in 11 states and Puerto Rico and plans to commence daily nonstop service on March 3 between New York's JFK and Sacramento, CA. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit http://www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583). This press release, as well as past press releases, can be found on http://www.jetblue.com.

Note: DIRECTV(r) service is not available on flights between New York City and San Juan, Puerto Rico.

Contact:
JetBlue Airways
Gareth Edmondson-Jones
gareth.edmondson-jones@jetblue.com

Todd Burke
todd.burke@jetblue.com

(718) 709-3089
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