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   NEW YORK--(BUSINESS WIRE)--Jan. 7, 2004--

  Low-Fare Carrier Will Offer up to 100 Channels of Satellite Radio
    Free of Charge and Add Movies and Episodes of "The Simpsons"
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JetBlue Airways (Nasdaq:JBLU) will make flights even more entertaining in 2004. JetBlue was the first carrier to debut up to 24 channels of live DIRECTV(R)(a) programming in-flight in 2000, and remains the only carrier offering satellite TV free at every seat. Now, in agreements with XM Satellite Radio (Nasdaq:XMSR) and News Corporation (NYSE:NWS), (NYSE:NWS.A); (ASX:NCP), (ASX:NCPDP), JetBlue will add up to 100 channels of digital satellite radio and movie channels featuring 20th Century Fox movies and episodes of Fox's popular TV series "The Simpsons."

XM Satellite Radio's free in-flight service will allow JetBlue customers to choose from XM's unmatched variety of music, news, sports, information and entertainment, all with digital-quality audio and coast-to-coast coverage. Current artist information and song title playing will be displayed on JetBlue's seat-back TV screens to provide a comprehensive audio-visual experience. The system is expected to be introduced fleet-wide on JetBlue's Airbus A320 aircraft this year and on the airline's new fleet of EMBRAER 190 aircraft as they are introduced into service in 2005. In 2004, JetBlue will also add movie channels which will be offered for a nominal fee. The first dedicated in-flight service created by News Corporation's Fox Entertainment Group will offer JetBlue customers first-run movies, television shows, sports and news programming plus other original entertainment developed by Fox. The digital video system will feature an in-seat credit card payment system, whereby JetBlue customers can purchase Fox entertainment options through a convenient credit card reader. LiveTV, LLC, a wholly owned subsidiary of JetBlue, will install the onboard systems that will deliver the XM Satellite Radio and digital video services.

"JetBlue pioneered live via satellite entertainment for airline passengers in 2000 and, four years later, we're still leading the industry in innovative enhancements to make flying as entertaining as possible. Our new agreements with Fox and XM Satellite Radio complement our existing DIRECTV service perfectly, offering our customers an unequalled choice of in-flight entertainment," said David Neeleman, JetBlue's CEO. "We recognize the importance of giving our customers more control over their entertainment choices, and we're confident that first run movies and The Simpsons, up to 100 channels of free satellite radio plus our free DIRECTV service will continue to enhance the travel experience JetBlue customers have come to expect."

JetBlue plans to begin testing the new Fox in-flight service in the spring, with the expectation of launching it across its fleet in fall 2004. During the testing period, the Fox in-flight service will present classic Fox films on select flights, free of charge to JetBlue customers, including perennial favorites such as "The Sound of Music," "The Rocky Horror Picture Show" and more recent releases including "Moulin Rouge," as well as episodes of one of television's most celebrated series, "The Simpsons." Once testing is complete, the multi-channel digital system will be offered for a fee, to be announced at a later date, and will feature first-run Fox movies and other top-rated programming.

The Fox in-flight service will showcase a three-hour block of programming highlighting current films from 20th Century Fox, Fox Searchlight and Fox 2000, as well as a library of more than 1,000 titles. In addition, the service will offer Fox television content including programming from FX, National Geographic Channel, Fox Sports Net and SPEED, as well as a feature television presentation from Fox Broadcasting Company. Fox will also create pre-and post-show content featuring exclusive star interviews, behind-the scenes short features and sneak previews of upcoming Fox movies, television shows and cable programming, available only to JetBlue customers.

Anthea Disney, Executive Vice President of Content for News Corporation, commented, "We are thrilled to be in business with JetBlue. It's a company that focuses on consumer satisfaction, yet shares our taste for out-of-the-box promotions. With our content group's focus on creating innovative new channels of distribution for News Corp. companies, JetBlue is the ideal strategic partner and we look forward working together on creating audacious events around Fox's upcoming blockbuster movies and television programs."

"JetBlue is once again demonstrating leadership in air transport, achieving growth and profitability in today's highly challenged market place by offering outstanding service and value to their customers," said Hugh Panero, XM's President and CEO. "We are truly excited that they have chosen XM to provide their live in-flight entertainment, bringing the XM Nation to the skies."

About JetBlue:

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 53 new Airbus A320 aircraft and plans to add another 16 A320s to its fleet in 2004. The airline has on order 100 EMBRAER 190 aircraft with options for an additional 100 with deliveries scheduled to begin in mid 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24

channels of DIRECTV(R) Programming at every seat.(a) JetBlue has been named "Best Domestic Airline" for the last two years by the readers of Conde Nast Traveler magazine.

Based out of New York City's John F. Kennedy International Airport, JetBlue currently operates 214 flights a day and serves 22 destinations in 11 states and Puerto Rico and plans to commence daily nonstop service on March 3 between New York's JFK and Sacramento, CA. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583). This press release, as well as past press releases, can be found on www.jetblue.com.

About News Corporation:

News Corporation (NYSE:NWS), (NYSE:NWS.A); (ASX:NCP), (ASX:NCPDP) is a diversified international media and entertainment company with operations in eight industry segments: filmed entertainment; television; cable network programming; direct broadcast satellite television; magazines and inserts; newspapers; book publishing; and other. The activities of News Corporation are conducted principally in the United States, Continental Europe, the United Kingdom, Australia, Asia and the Pacific Basin.

Fox Entertainment Group, Inc., 82 percent owned by The News Corporation Ltd., is principally engaged in the development, production and worldwide distribution of feature films and television programs, television broadcasting and cable network programming. Fox has total assets as of September 30, 2003 of approximately $24 billion and total annual revenues of approximately $11 billion. The company's studios, production facilities and film and television library provide high-quality creative content, and the company's broadcasting and cable networks provide extensive distribution platforms for the company's programs.

About XM:

XM is America's #1 satellite radio service, with more than 1 million subscribers nationwide. Broadcasting live daily from studios in Washington, DC, New York City and Nashville, Tennessee at the Country Music Hall of Fame, XM provides its loyal listeners with 100 digital channels of choice: 70 music channels from hip hop to opera, classical to country, bluegrass to blues; and 30 channels of premiere sports, talk, comedy, kid's and entertainment programming. Compact and stylish XM satellite radio receivers for the home, the car, the computer and even a boom box for on the go are available from retailers nationwide. In addition, XM is available in more than 80 different 2004-car models. XM is a popular factory-installed option on more than 40 new General Motors' models, as well as a standard feature on several top-selling Honda and Acura models. For more information about XM, visit www.xmradio.com.

(a) DIRECTV(R) service is not available on flights between New York City and San Juan, Puerto Rico.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, potential hostilities in the Middle East or other regions, our ability to implement our growth strategy and our dependence on the New York market, our fixed obligations and our limited operating history, seasonal fluctuations in our operating results, increases in maintenance costs, fuel prices and interest rates, our competitive environment, our reliance on sole suppliers, government regulation, our failure to properly integrate LiveTV or enforce its patents, our ability to hire qualified personnel, the loss of key personnel and potential problems with our workforce including work stoppages, and continuing changes in the airline industry following the September 11th terrorist attacks and the increased risk of future attacks, the potential risks with the delivery, placing into service and integration into our operations of the EMBRAER 190 aircraft as well as the potential liability relating to our handling of customer data. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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