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Dec 14, 2003

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NEW YORK--(BUSINESS WIRE)--Dec. 14, 2003--JetBlue Airways (NASDAQ: JBLU) announced today that it will waive its regular $25 change fee and any fare differences to allow customers who have reservations for travel today, December 14, to or from New York City's John F. Kennedy International Airport, Rochester, NY, Syracuse, NY, Buffalo, NY Burlington, VT or Washington, DC's Dulles International Airport, to postpone their plans until Tuesday, December 16, to avoid the winter snowstorm in the area this weekend.

For more information and to check the availability of alternate flights, customers are encouraged to log on to www.jetblue.com or to call 1-800-JETBLUE (538-2583) for the latest flight information.

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 52 new Airbus A320 aircraft and is scheduled to place into service another A320 by the end of 2003. The airline recently placed an order for 100 EMBRAER 190 aircraft with options for an additional 100. The first EMBRAER 190 is scheduled to be delivered in mid 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(R) Programming at every seat.(2)

Based out of New York City's John F. Kennedy International Airport, JetBlue currently operates 200 flights a day and serves 21 destinations in 10 states and Puerto Rico and plans to commence service in January from Boston to Orlando, Tampa and Ft Lauderdale, FL, LA/Long Beach, CA, and Denver, CO. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583). This press release, as well as past press releases, can be found on www.jetblue.com.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, potential hostilities in the Middle East or other regions, our ability to implement our growth strategy and our dependence on the New York market, our fixed obligations and our limited operating history, seasonal fluctuations in our operating results, increases in maintenance costs, fuel prices and interest rates, our competitive environment, our reliance on sole suppliers, government regulation, our failure to properly integrate LiveTV or enforce its patents, our ability to hire qualified personnel, the loss of key personnel and potential problems with our workforce including work stoppages, and continuing changes in the airline industry following the September 11th terrorist attacks and the increased risk of future attacks, the potential risks with the delivery, placing into service and integration into our operations of the EMBRAER 190 aircraft as well as the potential liability relating to our handling of customer data. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

(1) The U.S. Department of Transportation considers on-time arrivals to be those flights arriving within 14 minutes of schedule.

(2) DIRECTV(R) service is not available on flights between New York City and San Juan, Puerto Rico.

CONTACT: JetBlue Airways
Gareth Edmondson-Jones, 646-734-2800
gareth.edmondson-jones@jetblue.com
or
Todd Burke, 646-352-2336
todd.burke@jetblue.com

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