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Low-fare Carrier Will Serve Five Cities from Boston Starting January Including LA/Long Beach, Tampa and Denver

NEW YORK, Dec 11, 2003 (BUSINESS WIRE) -- JetBlue Airways (Nasdaq:JBLU) is planning additional flights from Boston to both Orlando and Fort Lauderdale, FL, ahead of the carrier's debut in Boston next month.

From January 30, JetBlue will offer a fourth daily flight between Boston and Orlando, and a second daily service between Boston and Fort Lauderdale. These new frequencies are in addition to its already announced plans to offer two daily flights to both Tampa and Long Beach, CA, and daily service to Denver, CO. Service to Orlando, Tampa and Denver will begin January 7 while Fort Lauderdale and Long Beach flights will start January 16.

"Boston is going to be a great new home for JetBlue," said David Neeleman, CEO of JetBlue Airways. "Our first flight from Logan is still weeks away and yet sales have been so strong that we've already been able to add extra flights. We're eager to welcome Bostonians aboard."

JetBlue is offering an introductory sale fare between Boston and all three Florida cities of $79(a) each way and between Boston and both Long Beach and Denver of $99(a) each way, when booked at JetBlue's Web site, www.jetblue.com. Sale fares require a seven-day advance purchase and are valid for travel through February 10, 2004. For an additional $5 each way, these sale fares can also be booked by calling 1-800-JETBLUE. Seats are limited and customers are encouraged to book early.

The airline's regular fares between Boston and Florida will range from $94(a) to $244(a) each way, between Boston and Denver from $115(a) to $244(a) each way, and between Boston and Long Beach will range from $134(a) to $294(a) each way when booked at www.jetblue.com. For an additional $5 each way, these regular fares can also be booked by calling 1-800-JETBLUE.

JetBlue's flight schedules will be:

Boston (BOS) to Orlando (MCO)		Orlando to Boston	
Depart	Arrive	Depart	Arrive
6:45am	10:05am (eff. 1/8/04)	7:45am	10:40am (eff. 1/16/04)
11:10pm	2:30pm (eff 1/30/04)	10:45am	1:40pm (eff. 1/8/04)
2:25pm	5:45pm (eff 1/7/04)	3:10pm	6:05pm (eff 1/30/04)
7:40pm	11:00pm (eff. 1/16/04)	5:25pm	8:20pm (eff 1/7/04)

Boston (BOS) to Tampa (TPA)		Tampa to Boston	
Depart	Arrive	Depart	Arrive
7:00am	10:30am (eff. 1/8/04)	11:10am	2:10pm (eff. 1/8/04)
2:50pm	6:20pm (eff 1/7/04)	7:00pm	10:00pm (eff 1/7/04)

Boston (BOS) to Denver (DEN)		Denver to Boston	
Depart	Arrive	Depart	Arrive
9:40pm	12:15am (eff 1/7/04)	11:55pm	5:35am (eff 1/7/04)

Boston (BOS) to Ft Lauderdale (FLL)		Ft Lauderdale to Boston	
Depart	Arrive	Depart	Arrive
11:20am	3:00pm (eff. 1/16/04)	7:10am	10:30am (eff. 1/31/04)
7:10pm	10:50pm (eff. 1/30/04)	3:40pm	7:00pm (eff. 1/16/04)

Boston (BOS) to Long Beach, CA (LGB)		Long Beach to Boston	

Depart	Arrive	Depart	Arrive
7:45am	11:25am (eff. 1/17/04)	8:10am	4:35pm (eff. 1/16/04)
5:40pm	9:20pm (eff. 1/16/04)	9:00pm	5:25am (eff. 1/16/04)

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 52 new Airbus A320 aircraft and is scheduled to place into service another A320 by the end of 2003. The airline recently placed an order for 100 EMBRAER 190 aircraft with options for an additional 100. The first EMBRAER 190 is scheduled to be delivered in mid 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(R) Programming at every seat.(b)

Based out of New York City's John F. Kennedy International Airport, JetBlue currently operates 200 flights a day and serves 21 destinations in 10 states and Puerto Rico. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583). This press release, as well as past press releases, can be found on www.jetblue.com.

(a) Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3 per segment.

(b) DIRECTV(R) service is not available on flights between New York City and San Juan, Puerto Rico.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, potential hostilities in the Middle East or other regions, our ability to implement our growth strategy and our dependence on the New York market, our fixed obligations and our limited operating history, seasonal fluctuations in our operating results, increases in maintenance costs, fuel prices and interest rates, our competitive environment, our reliance on sole suppliers, government regulation, our failure to properly integrate LiveTV or enforce its patents, our ability to hire qualified personnel, the loss of key personnel and potential problems with our workforce including work stoppages, and continuing changes in the airline industry following the September 11th terrorist attacks and the increased risk of future attacks, the potential risks with the delivery, placing into service and integration into our operations of the EMBRAER 190 aircraft as well as the potential liability relating to our handling of customer data. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

SOURCE: JetBlue Airways

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