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NEW YORK--(BUSINESS WIRE)--Nov. 12, 2003--JetBlue Airways (NASDAQ: JBLU) today announced the launch of free high-speed wireless Internet access for customers traveling through its east coast base in Terminal 6 at New York City's John F. Kennedy International Airport. The free wireless access will be available throughout the departure gate areas of Terminal 6.

JetBlue customers traveling through JFK's Terminal 6 can use their laptop computers or other wireless-enabled devices to access their corporate network, check email, surf the web or download files, all at no charge. The service, which the airline developed inhouse, is compatible with any 802.11b-compliant device.

"Our goal is to use technology to make travel as hassle-free and as enjoyable as possible," said David Neeleman, CEO, JetBlue Airways. "We've worked hard to bring humanity back to flying by offering low-fares, friendly service and innovative inflight amenities, such as free DIRECTV at every seat, and now we're taking both the hassle and the cost out of connecting to the Internet with free high-speed wireless access for all at JFK's Terminal 6."

With this new service, JetBlue customers can now take advantage of free high-speed wireless access on both coasts, as complimentary wireless access is also available at JetBlue's west coast base at LA/Long Beach Airport by the City of Long Beach.

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 49 new Airbus A320 aircraft and is scheduled to place into service another four A320s by the end of 2003. The airline recently placed an order for 100 EMBRAER 190 aircraft with options for an additional 100. The first EMBRAER 190 is scheduled to be delivered in mid 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(R) Programming at every seat.*

Based out of New York City's John F. Kennedy International Airport, JetBlue currently operates 194 flights a day and serves 22 destinations in 11 states and Puerto Rico and plans to commence service from Boston, Massachusetts beginning January 7, 2004.

The airline recently won Conde Nast Traveler's coveted "Best US Airline" award in the magazine's annual Readers Choice Poll for the second consecutive year.

*DIRECTV(R) service is not available on flights between New York City and San Juan, Puerto Rico.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, potential hostilities in the Middle East or other regions, our ability to implement our growth strategy and our dependence on the New York market, our fixed obligations and our limited operating history, seasonal fluctuations in our operating results, increases in maintenance costs, fuel prices and interest rates, our competitive environment, our reliance on sole suppliers, government regulation, our failure to properly integrate LiveTV or enforce its patents, our ability to hire qualified personnel, the loss of key personnel and potential problems with our workforce including work stoppages, and continuing changes in the airline industry following the September 11th terrorist attacks and the increased risk of future attacks, the potential risks with the delivery, placing into service and integration into our operations of the EMBRAER 190 aircraft as well as the potential liability relating to our handling of customer data. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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