JetBlue Airways Reports October Traffic

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NEW YORK, Nov 6, 2003 (BUSINESS WIRE) -- JetBlue Airways Corporation (Nasdaq:JBLU) reported today that its traffic in October increased 62.7 percent from October 2002, on a capacity increase of 54.2 percent.

Load factor for October 2003 was 85.5 percent, an increase of 4.5 points from October 2002. JetBlue's completion factor was 99.8 percent and its on-time(1) performance was 90.7 percent.

JETBLUE AIRWAYS TRAFFIC RESULTS

	Oct. 2003	Oct. 2002	% Change
Revenue passenger miles (000)	1,044,973	642,147	62.7
Available seat miles (000)	1,222,292	792,629	54.2
Load factor	85.5%	81.0%	4.5 pts.
Revenue passengers	782,262	549,612	42.3
Departures	5,846	4,307	35.7

	Y-T-D 2003	Y-T-D 2002	% Change
Revenue passenger miles (000)	9,463,793	5,460,109	73.3
Available seat miles (000)	11,120,423	6,566,666	69.3
Load factor	85.1%	83.1%	2.0 pts.
Revenue passengers	7,416,304	4,565,381	62.4
Departures	54,565	35,081	55.5

SOURCE: JetBlue Airways Corporation

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 48 new Airbus A320 aircraft and is scheduled to place into service another five A320s by the end of 2003. The airline recently placed an order for 100 EMBRAER 190 aircraft with options for an additional 100. The first EMBRAER 190 is scheduled to be delivered in the third quarter of 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(R) Programming at every seat.(2)

Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 194 flights a day and serves 22 destinations in 11 states and Puerto Rico and plans to commence service from Boston, Massachusetts beginning January 7, 2004. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583). This press release, as well as past press releases, can be found on www.jetblue.com.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, potential hostilities in the Middle East or other regions, our ability to implement our growth strategy and our dependence on the New York market, our fixed obligations and our limited operating history, seasonal fluctuations in our operating results, increases in maintenance costs, fuel prices and interest rates, our competitive environment, our reliance on sole suppliers, government regulation, our failure to properly integrate LiveTV or enforce its patents, our ability to hire qualified personnel, the loss of key personnel and potential problems with our workforce including work stoppages, and continuing changes in the airline industry following the September 11th terrorist attacks and the increased risk of future attacks, the potential risks with the delivery, placing into service and integration into our operations of the EMBRAER 190 aircraft as well as the potential liability relating to our handling of customer data. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

(1) The U.S. Department of Transportation considers on-time arrivals to be those flights arriving within 14 minutes of schedule.

(2) DIRECTV(R) service is not available on flights between New York City and San Juan, Puerto Rico.

SOURCE: JetBlue

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