JetBlue Airways Reports Record 91.6% Load Factor for August

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NEW YORK--(BUSINESS WIRE)--Sept. 4, 2003--JetBlue Airways Corporation (NASDAQ: JBLU) reported its load factor for August 2003 at 91.6 percent, an increase of 1.1 points from August 2002. Traffic in August increased 69.6 percent from August 2002, on a capacity increase of 67.6 percent.

August operations were adversely impacted by the Northeast power blackout, which resulted in numerous flight delays and 22 flight cancellations. JetBlue's completion factor was 99.6 percent and on-time (1) performance was 78.3 percent.

JETBLUE AIRWAYS TRAFFIC RESULTS

	August 2003	August 2002	% Change
Revenue passenger miles (000)	1,168,367	688,772	69.6
Available seat miles (000)	1,275,727	761,122	67.6
Load factor	91.6%	90.5%	1.1 pts.
Revenue passengers	864,468	542,301	59.4
Departures	5,837	3,765	55.0

	Y-T-D 2003	Y-T-D 2002	% Change
Revenue passenger miles (000)	7,489,005	4,260,889	75.8
Available seat miles (000)	8,739,247	5,039,195	73.4
Load factor	85.7%	84.6%	1.1 pts.
Revenue passengers	5,942,610	3,556,910	67.1
Departures	43,222	26,872	60.8

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 46 new Airbus A320 aircraft and is scheduled to place into service another seven A320s by the end of 2003. The airline recently placed an order for 100 EMBRAER 190 aircraft with options for an additional 100. The first EMBRAER 190 is scheduled to be delivered in mid 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(R) Programming at every seat.*

Based out of New York City's John F. Kennedy International Airport, JetBlue currently operates 184 flights a day and serves 22 destinations in 11 states and Puerto Rico. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583). This press release, as well as past press releases, can be found on www.jetblue.com.

(1) The U.S. Department of Transportation considers on-time arrivals to be those flights arriving within 14 minutes of schedule.

* DIRECTV(R) service is not available on flights between New York City and San Juan, Puerto Rico.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, potential hostilities in the Middle East or other regions, our ability to implement our growth strategy and our dependence on the New York market, our fixed obligations and our limited operating history, seasonal fluctuations in our operating results, increases in maintenance costs, fuel prices and interest rates, our competitive environment, our reliance on sole suppliers, government regulation, our failure to properly integrate LiveTV or enforce its patents, our ability to hire qualified personnel, the loss of key personnel and potential problems with our workforce including work stoppages, and continuing changes in the airline industry following the September 11th terrorist attacks and the increased risk of future attacks as well as potential risks with the delivery, placing into service and integration into our operations of the EMBRAER 190 aircraft. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2002 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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