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    NEW YORK--(BUSINESS WIRE)--Aug. 6, 2003---

     Low-Fare Airline's New Facilities to Cost Up to $160 Million
                    and Create More Than 150 Jobs
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JetBlue Airways (Nasdaq: JBLU) today announced that Orlando International Airport, FL will be the location for its first flight training center and a new hangar for aircraft maintenance and LiveTV installation and maintenance. The new facilities, which will cover 150,000 square feet, and associated training equipment are expected to require a capital investment of up to $160 million and to create more than 150 jobs in Orlando.

JetBlue's new training center will encompass an 80,000 square foot building with the capacity for eight flight simulators and two cabin simulators, plus classrooms, cabin crew training equipment, a training pool, a fire-fighting training station and administration areas. JetBlue will use this new facility for the initial and continuous training of all JetBlue pilots and inflight crew, plus support training for its technical operations and customer service crew. Construction of the training center is scheduled to be completed in late 2005.

The low-fare carrier's new maintenance hangar will cover approximately 70,000 square feet and have the capacity to accommodate three Airbus A320 aircraft. The hangar, which is expected to be completed by early 2005, will be used for aircraft maintenance as well as the installation and maintenance of the airline's LiveTV inflight satellite television system. LiveTV is the wholly owned subsidiary of JetBlue that provides the inflight satellite television system available on all JetBlue aircraft.

"Building on our long-standing partnership with the Greater Orlando Aviation Authority, Governor Bush, Mayor Buddy Dyer and County Chairman Rich Crotty have all stepped up to the plate to help take JetBlue's commitment to Central Florida to a new level," said Dave Barger, President and COO of JetBlue Airways. "We were also fortunate to have the support of a variety of community organizations such as the Metro Orlando Economic Development Commission, Enterprise Florida, the University of Central Florida and Valencia Community College."

"JetBlue had a choice in where to locate their first-ever flight training center and maintenance hanger, and they picked Florida," said Governor Bush. "This is a major victory for Florida and Orlando as it lends to our efforts to diversify Florida's economy. These technology, training facilities, and jobs brought here by JetBlue only add to Orlando's reputation as the world's hub for simulation and modeling activities."

"As Mayor of Orlando, I am proud that JetBlue has selected the City of Orlando and Metro Orlando community for this expansion project. JetBlue assists the City and Metro Orlando community in our efforts to diversify our economy, create high paying jobs, and grow our simulation industry. The City of Orlando, in cooperation with Orange County and the State of Florida, looks forward to a long mutually beneficial partnership with JetBlue," said City of Orlando Mayor Buddy Dyer.

"This is excellent news! We are honored to have been selected by this great company as the location for their expansion. Working with Mayor Buddy Dyer and Governor Jeb Bush we believe we have responded to the company's needs while providing our citizens with great opportunities. JetBlue will become a great corporate partner and I am excited about the synergy this move will bring to the region," said Orange County Chairman Richard T. Crotty.

"We are very pleased that an industry leader like JetBlue has chosen Orlando International Airport and Central Florida to play an important role in their corporate business plan," said C.William Jennings, Executive Director Greater Orlando Aviation Authority. "Their commitment to excellence in customer service is an important value that we look for in business partners and speaks to Orlando's position in the aviation industry."

"This is a great day for Metro Orlando, and is another indication of our region's dominance in the modeling, simulation and training sector," said Ray Gilley, president and CEO of the Metro Orlando Economic Development Commission. "We look forward to continuing to work with JetBlue as they grow and become an integral part of our community."

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 45 new Airbus A320 aircraft and is scheduled to place into service another eight A320s by the end of 2003. The airline recently placed an order for 100 EMBRAER 190 aircraft with options for an additional 100. The first EMBRAER 190 is scheduled to be delivered from mid 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(R) Programming at every seat.(a)

From its base at New York City's John F. Kennedy International Airport, JetBlue flies to: Fort Lauderdale, Fort Myers, Orlando, Tampa and West Palm Beach, FL; Long Beach, Oakland, Ontario, and San Diego, CA; Buffalo, Rochester and Syracuse, NY; Burlington, VT; Denver, CO; Las Vegas, NV; New Orleans, LA; Salt Lake City, UT; San Juan, Puerto Rico; and Seattle, WA. From Washington DC, the airline serves Fort Lauderdale, FL, and Long Beach and Oakland, CA. From

Long Beach, CA, the airline serves Atlanta, GA, Oakland, CA, Las Vegas, NV, Fort Lauderdale, FL and Salt Lake City, UT. On September 8, JetBlue will add daily service between Atlanta, GA and Oakland, CA.

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583). This press release, as well as past press releases, can be found on www.jetblue.com.

(a) DIRECTV(R) service is not available on flights between New York City and San Juan, Puerto Rico.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, potential hostilities in the Middle East or other regions, our ability to implement our growth strategy and our dependence on the New York market, our fixed obligations and our limited operating history, seasonal fluctuations in our operating results, increases in maintenance costs, fuel prices and interest rates, our competitive environment, our reliance on sole suppliers, government regulation, our failure to properly integrate LiveTV or enforce its patents, our ability to hire qualified personnel, the loss of key personnel and potential problems with our workforce including work stoppages, and continuing changes in the airline industry following the September 11th terrorist attacks and the increased risk of future attacks, as well as potential risks with the delivery, placing into service and integration into our operations of the EMBRAER 190 aircraft. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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