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NEW YORK--(BUSINESS WIRE)--July 21, 2003--JetBlue Airways (NASDAQ: JBLU) will increase nonstop service between Fort Lauderdale, FL and both Washington, DC and LA/Long Beach, CA, starting September 8, 2003.

Service between Fort Lauderdale and Long Beach, CA, inaugurated on May 8, will increase to two flights per day. Between Fort Lauderdale and Washington/Dulles, a third daily flight will be added.

Coinciding on September 8, JetBlue will reduce service between Atlanta and Long Beach to one flight daily after the peak summer travel period. Following the recent FAA-backed settlement of the slot dispute at Long Beach, and the uncertainty of whether JetBlue will be permitted to continue operating a 23rd daily departure past this Fall, we are reducing our Long Beach flights to 22 departures a day.

"Fort Lauderdale was JetBlue's first destination ever served from JFK," said David Neeleman, JetBlue's Chairman and CEO. "It's terrific to see demand and growth for nonstop service from there also to DC and the LA area."

From September 8, JetBlue will offer the following schedule:

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 Fort Lauderdale (FLL) to Washington Washington, DC to Fort Lauderdale
 (IAD)
Depart - Arrive                     Depart - Arrive
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10:20am - 12:50pm 7:00am - 9:40am 11:50am - 2:20pm 3:10pm - 5:40pm 5:15pm - 7:45pm 7:00pm - 9:40pm
 Fort Lauderdale (FLL) to Long   Long Beach (LGB) to Fort Lauderdale
 Beach (LGB
Depart - Arrive                 Depart - Arrive
-------------------------------------------------------------------
7:00am - 9:20am 8:10am - 4:15pm 6:40pm - 9:00pm 9:40pm - 5:45am (next day)
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JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 45 new Airbus A320 aircraft and is scheduled to place into service another eight A320s by the end of 2003. The airline recently placed an order for 100 EMBRAER 190 aircraft with options for an additional 100. The first EMBRAER 190 is scheduled to be delivered from mid 2005. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(R) Programming at every seat.**

From its base at New York City's John F. Kennedy International Airport, JetBlue flies to: Fort Lauderdale, Fort Myers, Orlando, Tampa and West Palm Beach, FL; Long Beach, Oakland, Ontario, and San Diego, CA; Buffalo, Rochester and Syracuse, NY; Burlington, VT; Denver, CO; Las Vegas, NV; New Orleans, LA; Salt Lake City, UT; San Juan, Puerto Rico; and Seattle, WA. From Washington DC, the airline serves Fort Lauderdale, FL, and Long Beach and Oakland, CA. From Long Beach, CA, the airline serves Atlanta, GA, Oakland, CA, Las Vegas, NV, Fort Lauderdale, FL and Salt Lake City, UT. On September 8, JetBlue will add daily service between Atlanta, GA and Oakland, CA.

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583). This press release, as well as past press releases, can be found on www.jetblue.com.

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   *Fares do not include Passenger Facility Charges of up to $x each
    way and a Federal Segment Tax of $3 per segment.

   **DIRECTV(R) service is not available on flights between New York
     City and San Juan, Puerto Rico.
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This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, potential hostilities in the Middle East or other regions, our ability to implement our growth strategy and our dependence on the New York market, our fixed obligations and our limited operating history, seasonal fluctuations in our operating results, increases in maintenance costs, fuel prices and interest rates, our competitive environment, our reliance on sole suppliers, government regulation, our failure to properly integrate LiveTV or enforce its patents, our ability to hire qualified personnel, the loss of key personnel and potential problems with our workforce including work stoppages, and continuing changes in the airline industry following the September 11th terrorist attacks and the increased risk of future attacks, as well as potential risks with the delivery, placing into service and integration

into our operations of the EMBRAER 190 aircraft. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's Annual Report on Form 10-K. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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